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ISSUE 94

HIGH! CANADA MAGAZINE



LOVE &
LEADERSHIP
ISSUE

CELEBRATING
LEADERSHIP
IN SCIENCE,
IN BUSINESS,
&
IN CULTURE

PREMIUM CANNABIS NURSERY

- ★ AWARD WINNING GENETICS
- ★ CANNABIS TISSUE CULTURE PLANTS
- ★ PHYTOSANITARY CERTIFIED FOR EXPORT
- ★ CLEAN STOCK
- ★ CANNABIS PATHOGEN TESTED
- ★ HOP LATENT VIROID (HLVd) TESTED
- ★ DNA FINGERPRINTED TRUE-TO TYPE GENETICS

FIRST RELEASE OF 2024
NEW GENETICS FROM NEW GENETIC PROVIDERS

2024 COLLECTION

2024 CULTIVARS | 1ST EDITION

Banjo	Garlic Truffle	Mellowz 14
Black Amber	Gaschata	Motor Breath
(HFCS)	(Purple Milk)	Pacific Frost
Black Triangle	Ghost Banner	Pineapple
Blueberry	Glazed Apricot	Pink Certz
Caviar Gold	Gelato	Purple Punch
Chem de la Chem	Glitterbomb	R2 (NL2)
Devil Driver	(El Chivo #5)	Strawberry Banana
Dolato	Grape Gas S1 G2	Strawberry Guava
Double Dream	Grape Pie	Sunset Sherbet
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Ringos Gift

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THC 22.71% 2.25% TOTAL TERPS



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10x^{0.35G}

0.35G DARTS



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HIGH! CANADA MAGAZINE

#94 - FEBRUARY 2024

At High Canada Magazine Publishing Group, we are committed to providing our readers with the most current, relevant, and reliable information available.

To help us maintain the editorial excellence and integrity of our publication, we have assembled a qualified Council of dedicated experts and innovators and natural health and cannabis to serve on HCM's Editorial Advisory Board:

With the help of these industry authorities, HCM offers fresh timely and accurate information about natural health and wellness as it applies to cannabis. The board members lend their expertise to our process of developing and commissioning or editorial lineup, and a post-publication review of each issue which is invaluable in maintaining our more than nine year reputation as Canada's most trusted cannabis health and wellness resource.

Every effort is made to ensure that the majority of advertised products will be available for sale in Canada.

The information provided in this magazine is for educational and informational purposes only. It should not be used as a substitute for the advice of qualified and licensed practitioner or healthcare provider.

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Driven by a balanced approach to ensuring responsible cannabis choices and creating positive cannabis experiences for Canadians, HCM strives to inform and educate our readers.

HCM is not responsible for the actions, services or quality of the products and services represented within or reported on.

All material presented is intended for a mature 21+ audience and is intended for entertainment, educational and informational purposes only.

For more information on medicinal cannabis, please speak to your family Doctor.

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CANADA'S LEGAL CANNABIS
CULTURE MAGAZINE

HIGH! CANADA MAGAZINE

LOVE, LOSS & LEADERSHIP
AN EDITORIAL BY CY
WILLIAMS

EXCEPTIONAL PEOPLE,
EXCEPTIONAL COMPANIES,
EXCEPTIONAL PRODUCTS &
A SPATTERING OF LOVE,
LUST AND LOSS...

High! It is my absolute pleasure to welcome you, our readers, to the ninety-fourth issue of High! Canada Magazine.

It is February, cold and wet and a little dreary but despite that we are eternally optimistic about the possibilities of spring around the corner and the chance this issue to look into both Love and Leadership within our particular industry.

This is where we look at companies and people that really love what they do and

are excelling through exceptional leadership within our sector.

This year we have been really noticing the growth and popularity of Segra International.

invested in growth
Segra

As a pioneer in the cannabis cultivation sector, Segra International has been instrumental in promoting tissue culture techniques

within the industry. By sharing their knowledge and expertise with other growers, they have helped to raise awareness about the benefits of tissue cultures and how they can be used to improve the overall quality and efficiency of cannabis cultivation.

Tissue culture is a process that involves the growth of plant cells, tissues, or organs in a controlled laboratory environment. This technique has proven to be invaluable in the cannabis cultivation sector, as it allows growers to produce large quantities of genetically identical plants. By using tissue cultures, Segra International has ensured that their crops are free from contaminants, pests, and diseases, resulting in higher quality and more consistent yields. In an age where the threat of disease is very real indeed, this is a godsend.

This is the first of a two part feature on Segra International and we will be featuring the second, more in-depth feature in issue seven of High! Europe Magazine dropping at ICBC and Spannabis in Barcelona in March, 2024.

We take a look at how love and leadership has contributed to the evolution of the legal cannabis sector in Puerto Rico. Which is a testament to the island's progressive approach towards cannabis tourism and medical use. With a regulatory framework that allows for the use of medical cannabis by visitors from around the world, Puerto Rico is quickly becoming a destination for cannabis enthusiasts and patients seeking alternative medical treatments.

At the forefront of this movement is Caramour Compassionate Cannabis Care, a locally-owned and operated corporation that is dedicated



to providing high-quality, craft cannabis products to its patients. As a leader in the sector, Caramour's commitment to compassionate care and quality medicine is setting a standard for other businesses in the industry.

The need for leaders like Caramour has never been greater, as the legal cannabis sector continues to evolve and expand both domestically and internationally. With its focus on patient care and quality products, Caramour is not only leading the charge in Puerto Rico but also serving as an example for other businesses to follow. As the industry continues to grow and mature, it is companies like Caramour that will help shape the future of legal cannabis in Puerto Rico and beyond.

Closer to home, our very own monthly contributor Sarah Gamer is back this issue with her coverage of the recent Taboo Show Cannabis pavilion. This was a timely example of how well the sex industry and our cannabis sector can meet, inform, educate and have a lot, and I mean a lot, of fun. This event also marked the launch of



Sarah's new book - Seasons of '22 - Poems by Sarah Gamer. Finally available after a long winter's wait.

This issue also features some reviews on some Canadian companies who are bringing their A-Game to the table, contributions from the team and much more.

HIGH! CANADA MAGAZINE

LOVE & LEADERSHIP ISSUE

My Father passed away during the production of this issue.

He was 92 and incredibly supportive of the work I do with the magazine. It is with great sorrow but with great love that I dedicate this issue to a man who was both someone I loved and who, in my eyes, was

a leader in every sense of the word. I'll miss you Dad. Stay High Canada!

CY WILLIAMS

Editor-in-Chief

High! Canada Magazine

editor at highcanada.net

Digital Downloads available at

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stoned



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Myrcene
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CBG
2% - 5%

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TK Bx1

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THC
22%
TO
27%
CBG
2% - 5%

GREASE
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THC
20%
TO
25%

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CAKE

BY SEED JUNKY GENETICS



THC
30%
TO
35%

PINEAPPLE
KUSH

INFUSED

BY CHARLES SCOTT



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HIGH ON LOVE

By Tammi Stanhope

Whether a long term partner, new love or potential relationship, here are some fun activities that all couples can enjoy together while incorporating cannabis for date nights:

Cannabis-infused cooking: Prepare a special dinner together using cannabis-infused ingredients, or try your hand at making your own cannabis edibles.

Movie night: Set up a cozy space at home, pick out a couple of your favorite films or a new release, and enjoy them together with some cannabis products.

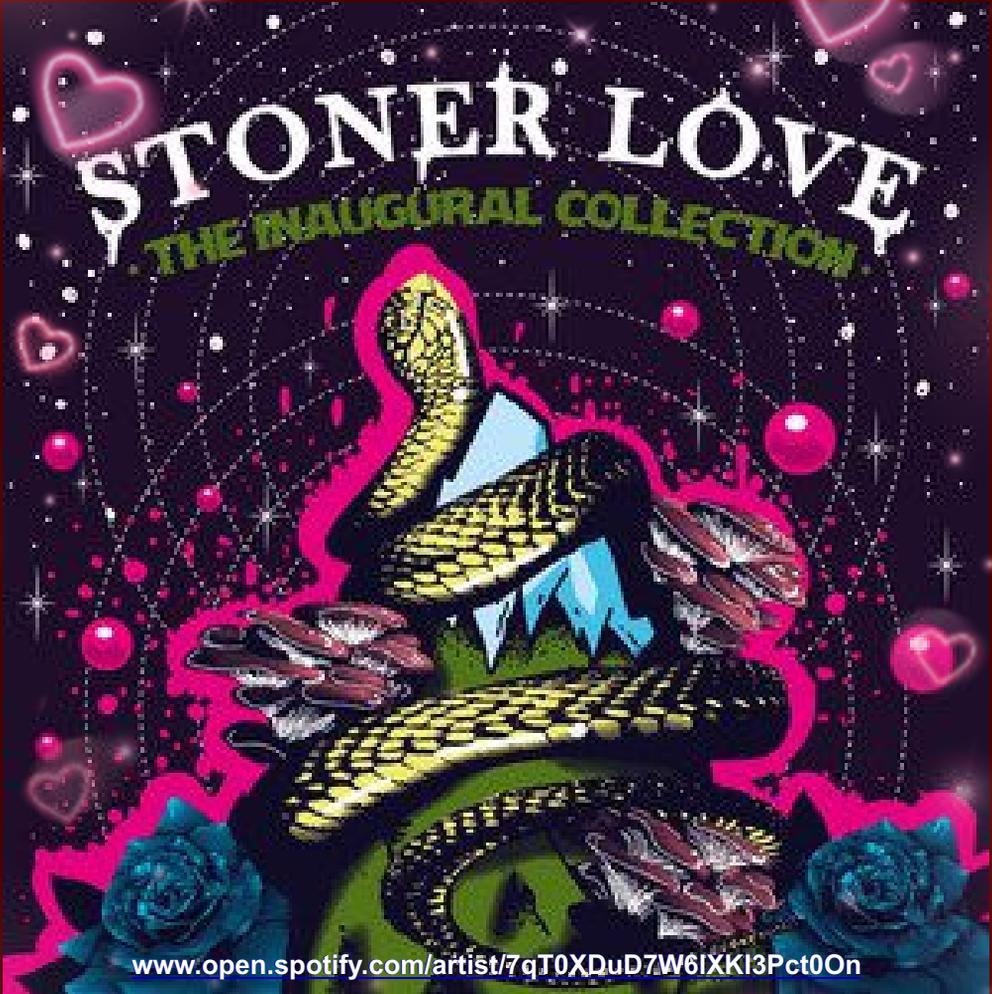
Outdoor stargazing: Find a scenic spot away from city

lights, bring along some cannabis products, and spend the evening stargazing and enjoying each other's company.

Art night: Spend the evening getting creative with cannabis as you paint, draw, or engage in other artistic activities together.

Cannabis yoga or meditation: Practice cannabis-enhanced yoga or meditation together, promoting relaxation and mindfulness in a calming environment.

Nature walk or hike: Take a leisurely walk or hike through a scenic outdoor location while enjoying the natural beauty and



consuming cannabis responsibly.

Couples massage: Set up a relaxing at-home spa experience with cannabis-infused massage oils or lotions for a soothing and intimate date night.

Board game or puzzle night: Engage in some friendly competition with your favorite board games or

work together on a challenging puzzle while incorporating cannabis consumption.

By setting aside time to reconnect with your partner or getting to know a new potential partner, fun date nights are a perfect way to strengthen your relationship while having a great time!

CANNABIS & RELATIONSHIPS

By Tammi Stanhope

The cannabis industry has seen significant growth and has had a profound impact on various aspects of society, including relationships.

One of the most notable benefits of cannabis on relationships is its ability to promote relaxation and reduce stress. Many couples have reported that using cannabis together has helped them unwind after a long day, fostering a greater sense of connection and intimacy. Additionally, some studies have suggested that cannabis can enhance sensory experiences, potentially leading to a more fulfilling and enjoyable intimate life for some couples.

When used responsibly, cannabis can offer several potential benefits in romantic relationships, including:

Stress reduction: Cannabis has been known to promote relaxation and reduce stress, which can create a calming atmosphere for couples and help them unwind together.

Enhanced sensory experiences: Some individuals report that cannabis can heighten



sensory perceptions, potentially leading to a more fulfilling and enjoyable intimate life for couples.

Improved communication: For some couples, cannabis may help facilitate open and honest communication, creating a space for deeper emotional connections.

Mutual enjoyment: Sharing in a cannabis experience can create a bonding activity for couples, leading to shared laughter, relaxation, and mutual enjoyment.

Alleviation of medical symptoms: For individuals dealing with certain medical conditions, cannabis may alleviate symptoms, leading to an

improved quality of life and potentially fostering a more positive dynamic within the relationship.

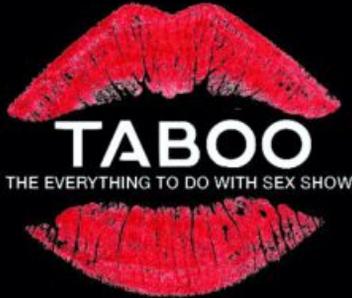
It's important to emphasize that these potential benefits are subjective and may not apply to everyone. As always, responsible and mindful consumption is key, and it's important for individuals to be aware of their own tolerance and any potential consequences of cannabis use.

Start low and go slow. From edibles to cannabis flower and extracts, tinctures and topicals, the possibilities are endless!

By Tammi Stanhope for High! Canada Magazine

HIGH! CANADA MAGAZINE

Inside



By Sarah Gamer

Cannabis (aside from some medical treatments) is strictly an adults-only industry. Everyone working in or being marketed to in regards to canna is “of-age”.

So why did it take this long into legalization to bring cannabis representation onto the same stage as another beloved adults-only industry?

How-Bout-This-events (HBT) led the way this February by creating a cannabis industry showcase inside of the Taboo Everything to do with Sex Show, at the Vancouver Convention Center. Brainchild of Brittney Guthrie, How-Bout-This-events is redefining adult

entertainment to include cannabis culture with unapologetic advocacy for the community.

Bringing together more than ten brands to represent the cannabis industry, HBT set up a mini trade show within a trade show. The booth was more like a full aisle at the taboo show, with a walk-thru exhibit featuring different aspects of the cannabis community. A multitude of options for cannabis consumption was presented, and the installation was active with fashion, poetry, interactive photo opportunities, and their very own DJ.

Bookending the area were the high-maintenance vending machines that had



steady lineups and were getting restocked almost every hour. This interactive access to promotional samples from the various brands brought consumers into the booth without the need for a showman to flag down guests walking the floor. But the booth was full of showmen, from lightsaber battles to topless models, from glowing festival gear to airbrush tattoos, HBT provided an entertaining

and engaging floorspace that had many repeat visitors.

The central theme was cannabis but the exhibit was enjoyed by many who don't consume. Reaching consumers is a goal for any business, but it is critical that displays of responsible representation reach people who don't have cannabis associations. Many guests at the Taboo show had never seen legal cannabis

displayed in such a way. This exposure will ripple into a positive impression of the industry. Showcasing the cannabis community in an environment outside of our industry, and having it fit seamlessly into the event (while still standing out in all the wonderful ways) is one of the exceptional qualities and goals Guthrie has infused into HBT. She is leading the way to help de-stigmatize cannabis users by bridging the gap into mainstream adult cultures.

The size and setup of the HBT portion of the taboo show needs to be celebrated. The logistics of giving a hearty handful of brands a prominent showcase are well beyond beginner-level coordination. Adjusting for a different layout in person than the paperwork indicated and crafting a smooth walk-thru exhibit that had almost no lulls the entire weekend is expert-level leadership that doesn't





get witnessed or credited nearly enough. There was even a full-size bed in the space. The HBT exhibit was an interactive, content creator's wet dream.

Bringing the cannabis industry in front of a new audience is a secondary achievement, the real goal is to elevate the euphoric experiences that this culture creates. HBT gives full spectrum service to their events. Presenting new venues that are 420 friendly for indoor consumption is a highlight

for their guests, but the highest value comes from the quality of service provided by the whole HBT team. Making sure that everyone on her team knows how to do bathroom & safety checks as well as how to responsibly serve dabs are the displays of responsibility and caliber that have earned Guthrie a loyal network of peers eager to work with her, and crowds ready to show up for an event they know will serve quality. Hosting events in drug and sex-fueled atmospheres has a lot of risks, and Brittney covers

BIS



more than the basics to ensure safety for her guests, collaborators and staff. An example of this extra consideration to safety and comfort, when applicable, HBT provides safe transport between event locations, allowing her guests to work, consume and network responsibly.

Love was definitely in the air in the cannabis boudoir themed exhibit in the convention centre. In fact the HBT portion of the Taboo show had everything to do with sex (and cannabis) in it and there wasn't much need to explore the rest of the event.

Photos by Paul Boudreault

Here are all of the
instagram tags of the
participants from the HBT
booth:

@brittneyguthriexo - Host
@howboutthesevents - Host
events company
@heritage.cann - Title Partner
@adultsonlycanna - Title
Partner Brand
@reallyawesomedope - Title
Partner Brand
@radgirl_vanessa - Title Partner
Rep
@radqueen.heritage - Title
Partner Rep
@vanisle.creative - Title Partner
Rep
@endgameextracts - Brand
@truetothegame710 - Brand
@choklitpark- Brand
@farm.florist - Brand
@westblvdcollection - RND
Facility
@magigarden - Craft flower
@theboxx.store - Cannabis
storage boxes
@dabx - Electric rig
@dabxgocanada - robyne rep
for dabx
@lil.llorona - Rep for dabx



Thank
You

@dextersbooty - Host
support/buyer for Quantum
@itskevinsidhu - Host support
@free2b_me_ - Host support,
ARCannabis
@waterstcannabis - Retail
Partner
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@adolfo.bookclub - CEO of Book
Club Brand
@djtrfunk - DJ
@dlure_vancity - Festival
Clothing
@dlurenails - Festival Nails
@hbicanada - Accessory
donations
@sgrolls42 - Naughty poet and
host support
@peaceflower.ca - Cannabis
accessories and jewelry



**ANOTHER GREAT
HIGH! CANADA
MAGAZINE
REVIEW**

By Cy Williams

The creation of this Love and Leadership issue of High! Canada magazine was fueled by Sana'a superbly crafted cannabis.

We were sent two samples to try - one was Grease Monkey and the other was Florida Sunrise. I give both cultivars high marks

on taste and potency and the Florida Sunrise came out of the package as one, highly satisfying, big and beautiful bud.

The Grease Monkey did not disappoint and the oil ring was thick and greasy which resulted in a very creative high indeed.



stoned

Sana'a/STONED is a unique player in the Canadian cannabis industry, positioning itself as a 100% private company that maintains full control over its operations and decisions while strategically partnering with key players in the industry.



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CELEBRATING LEADERSHIP IN MEDICAL ACCESS, IN TOURISM & IN CULTURE DOWN SOUTH

Why are Canadian cannabis user's heading to Puerto Rico for their winter and spring vacations? Well, within the Latin American cannabis market, Puerto Rico leads with an impressive \$250 million in estimated annual medical cannabis sales.

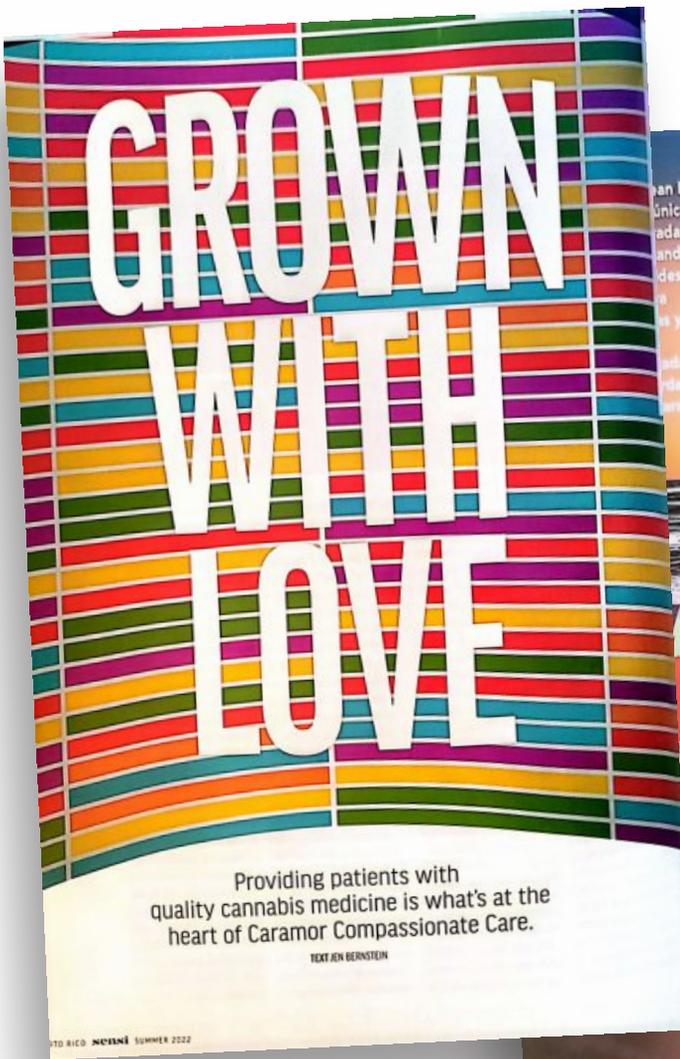
Anyone with a medical card from anywhere in the world can access some of the most amazing cannabis.

From our perspective - it is medical cannabis done right and the rest of the world could stand to learn a few things off this literal paradise of an island.



The evolution of the Legal Cannabis Sector in Puerto Rico is impressive.

Puerto Rico has been making significant strides in the evolution of its legal cannabis sector. The island legalized medical cannabis in 2015,



becoming one of the early adopters in the United States. This move opened up a new industry that has been steadily growing and evolving ever since. The legal framework established in Puerto Rico allows for the cultivation, manufacturing, distribution, and consumption of medical cannabis under strict regulations.

The legal cannabis sector in Puerto Rico has seen a



rise in the number of licensed cultivators, manufacturers, and dispensaries. Companies like Caramor have emerged as key players in this sector, offering craft cannabis products and compassionate care to patients. Caramor's vertical integration model allows them to control the entire process from cultivation to distribution, ensuring quality and consistency in their products.



build the business here in my own country and have been very successful. I'm just the biggest beneficiary here. It was also very interesting to see how the business was built and how the community is growing.

Despite the fact that the same laws that govern the production and distribution of the product are also in place, the fact that they have been able to create a vibrant business in such a short period of time is a testament to the quality of the people in Puerto Rico. It's a testament to the quality of the people in Puerto Rico. It's a testament to the quality of the people in Puerto Rico.

While many of us are excited about the new regulations, it's important to remember that the industry is still in its infancy. There are many challenges ahead, but the potential is enormous. We need to continue to work together to create a safe and sustainable industry for everyone.

It's not just about the product, it's about the community. We need to ensure that the industry is inclusive and that everyone has a chance to succeed. We need to create jobs and support local businesses. We need to make sure that the industry is a positive force for the community.

HELPING HANDS
MEMBERS
YOU BELIEVE
FROM THEIR
REASONS
FOR NOW VERY
RESPONDING TO
THEIR NEEDS
WE
WOULD BE HIS
PROBLEM.



"WE WANT TO REACH OUT TO COMMUNITIES WHO NEED MEDICINE. WE ARE ALWAYS WORKING. IT DOESN'T STOP. WE'RE ALWAYS IMPROVING FOR OUR PATIENTS."

—Carmor, Cannabis Corp.

Puerto Rico Leading the Charge in Cannabis Tourism

Puerto Rico has also been at the forefront of cannabis tourism, attracting visitors from around the world who are seeking access to medical cannabis. One unique aspect of Puerto Rico's cannabis tourism is that individuals with a valid medical cannabis card from any jurisdiction can legally purchase and consume cannabis on the island. This inclusive approach has positioned Puerto Rico as a leader in cannabis tourism, setting it apart from other destinations where restrictions may apply based on residency.

This issue we would like to highlight a group out of

Puerto Rico that serves as a shining example of both love and leadership. Carmor compassionate cannabis care is a vertical integrated Medical Cannabis Corporation located in Puerto Rico. They are a medical Craft Cannabis Cultivator and Manufacturer. They also have 3 cannabis dispensaries located in Condado, Fajardo and Las Piedras. Carmor is passionate about the medicine they produce as well as compassionate about the care they provide to patients. Puerto Rico allow Cannabis Tourism provided you have a Cannabis Medical card from anywhere in the world, they can help you.

Tourists visiting Puerto Rico for medical cannabis



purposes can benefit from the services offered by companies like Caramor. With multiple dispensaries located across the island, Caramor provides a welcoming environment for patients to access high-quality cannabis products and receive personalized care from knowledgeable staff.

In a rapidly evolving industry like legal cannabis, leaders like Caramor are essential for driving innovation, setting standards, and advocating for patient care. Caramor's commitment to crafting premium cannabis

products and providing compassionate care to patients sets a benchmark for excellence in the sector. Their emphasis on quality, sustainability, and community engagement positions them as a trusted name in Puerto Rico's cannabis industry.

As the legal cannabis sector continues to expand nationally and globally, companies like Caramor play a crucial role in shaping its future. Their dedication to ethical practices, patient education, and product innovation demonstrates the potential for responsible growth within the industry.

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invested in growth
Segra

CELEBRATING LEADERSHIP IN SCIENCE, IN BUSINESS, & IN CULTURE

Segra International is a leading cannabis tissue culture company that specializes in providing plant micropropagation services to the cannabis industry. The company focuses on producing clean, tested and true-to-type, genetically consistent, and high-quality plantlets for cannabis cultivation.

In this issue of High! Canada Magazine we take the time to celebrate what this company is doing and why we are acknowledging them as leaders in their field - constantly working to make our industry better. This is what we see leadership as and we wanted to share more information about Segra International with you here.

Strong leadership, built on the three pillars of science, business and culture has played a crucial role in the success of Segra International.



invested in growth

Segra



Under the guidance of Dr. Sma Zobayed, Segra's Plant Tissue Culture Division is pioneering the future of cannabis tissue culture and young plant production. Segra's flagship facility consists of state-of-the-art tissue culture production and research facilities, focused on the development of IP related to cannabis tissue culture protocols, micropropagation automation, and full-scale production testing from plantlet through flower.



invested in growth

Segra

As a company operating in the rapidly evolving cannabis industry, effective leadership is essential for guiding the organization through challenges such as regulatory changes, market fluctuations, and technological advancements. Strong leadership ensures that Segra International stays at the forefront of innovation and maintains its competitive edge in the market.

Some of the key aspects of leadership we have observed at Segra International include:

Visionary Leadership: The leadership team at Segra International must have a clear vision for the company's growth and development within the cannabis industry. This involves setting strategic goals, identifying new opportunities, and anticipating future trends to drive innovation and expansion.

Team Building and Talent Development: Effective leadership at Segra International involves building a strong team of professionals who are dedicated to the company's

mission and values. Leaders must foster a culture of collaboration, creativity, and continuous learning to empower employees and drive organizational success.

Ethical Leadership: In an industry like cannabis, which is heavily regulated and subject to scrutiny, ethical leadership is paramount. Leaders at Segra International must uphold high ethical standards, promote transparency, and ensure compliance with legal requirements to build trust with stakeholders and maintain a positive reputation.

Adaptability and Resilience: Given the dynamic nature of the cannabis industry, leaders at Segra International must be adaptable and resilient in the face of challenges. They need to navigate uncertainty, make informed decisions quickly, and lead the organization through periods of change with confidence and agility.

As you can see, leadership is integral to the success of Segra International as a prominent player in the cannabis tissue culture sector. Strong leadership characterized by vision,



team building, ethics, adaptability, and resilience is essential for driving innovation, maintaining competitiveness, and ensuring sustainable growth within the dynamic cannabis industry.

Now... you may be asking yourself, why exactly are tissue cultures so important to the cannabis cultivation sector anyways?

Well, here are our top three reasons why you should be interested in tissue cultures:

1. Clean, Tested and True-to-Type Plant Propagation:

Tissue cultures are crucial in the cannabis cultivation sector as they offer a reliable method for producing clean,

tested and true-to-type plant material. By starting with a small piece of plant tissue, such as an apical meristem tissue or shoot tip, growers can ensure that the resulting plants are free from detectable pathogens and pests that could otherwise harm the crop. This is especially important in the cannabis industry, where maintaining a clean and healthy crop is essential for maximizing yields and quality.

2. Genetic Preservation and Cloning:

Tissue cultures allow for off-site safe storage of your valuable cultivars and their genetic traits. Stored cultivars can be re-supplied as clean tissue culture plants to



invested in growth

Segra

refresh old or diseased mother stock, or securely stored long-term for future cultivation or breeding work.

Desirable cultivars can even be multiplied in tissue culture to provide full scale production plants, removing the requirement to maintain mother plants altogether and ensuring greater consistency in the final product.

3. Rapid Multiplication: Another key benefit of tissue cultures in cannabis cultivation is their ability to

rapidly multiply plant material. Traditional methods of propagation, such as seeds or cuttings, can be slow and labor-intensive.

Tissue culture techniques, on the other hand, allow for the mass production of identical plantlets in a fraction of the time it would take using conventional methods. This accelerated growth rate can significantly increase productivity and efficiency in commercial cannabis operations.

Segra



Segra International embodies all of these factors as a uniquely Canadian cannabis nursery specializing in global distribution of cannabis tissue culture plants, top quality genetics & cannabis science. By combining cutting-edge science with committed customer focus, Segra's goal is to unleash the full expression of the cannabis plant to better serve the evolving cannabis grower and consumer.

invested in growth

Segra



Segra is a global leader in Plant Tissue Culture (PTC), applying this proven agricultural technique to the cannabis industry. Verified Segra Stock™ plantlets are true-to-type and available at commercial scale. Segra combines its PTC innovation with an industry-leading Molecular Biology Division to provide unparalleled quality assurance, from DNA Fingerprinting to plant pathogen detection.

Segra's proprietary PTC "Verified Segra Stock™" which are laboratory-produced young plants are the most obvious way Segra International has been leading the charge by bringing top strains to market and winning award after award for it.

These laboratory-produced young plants are created using a technological process that has been



invested in growth

Segra

proven to offer superior pathogen resistance and greater crop uniformity than conventional vegetative propagation. These plantlets are screened for pathogens, and can be grown at scale and shipped globally. Each outgoing batch of plantlets is verified with an industry-leading DNA fingerprinting process to ensure that the cultivar you want is the cultivar you get.

Each cultivar in Segra's Cultivar Catalogue has been through rigorous testing to ensure optimal performance, starting with the uniformity and consistency of PTC plantlets shipped from their facility, through full-cycle production trials, to cannabinoid and terpene analyses.

As part of the Verified Segra Stock™ program, each

specific genotype has been DNA fingerprinted for track-and-trace purposes, and tested extensively for pathogens in-house and by third-party labs.

Forward-thinking, well-rounded, and designed to equip your grow with better plants and better profits, Segra's portfolio is just the first of many reasons to connect your business to 'the' pipeline in the Canadian and International cannabis cultivation sector to new genetics that will fuel your growth.

With Segra, you can guarantee that you have the plant you want, when you want it, performing at its absolute best.

If that isn't leadership in our sector than I don't know what is.



Segra International's commitment to utilizing tissue cultures in their cannabis cultivation operations really has positioned them as leaders in our sector. Their focus on disease and pest resistance, genetic uniformity, and increased yield has allowed them to consistently produce high-quality cannabis products. As the cannabis industry continues to grow, it is essential to recognize and celebrate the companies, like Segra International, that are driving innovation and setting new standards for excellence.

invested in growth

Segra

**By Cy Williams
& Karli Thiessen
Photos by Matthew Lum**



Jamie Blundell - CEO

Jamie Blundell is the CEO of Segra International, an ag tech company serving the global cannabis industry. He has over 30 years of experience in senior leadership roles including a broad range of B2B and operational expertise with rapidly growing companies in the cannabis, digital media and manufacturing industries. He has capital markets experience and has raised money for both private and publicly traded companies. Through his extensive dealings with M&A, private equity firms, capital markets and large corporate divestitures, he brings a focused and dynamic approach to driving Segra's growth.



Dr. Sma Zobayed Ph.D., Chief Tissue Culture Officer

Dr. Sma Zobayed is a leading specialist in tissue culturing with extensive international experience. Dr. Zobayed holds two patents relating to tissue culture and has published over 50 scientific papers related to his research in the field. He holds a Ph.D. in Plant Tissue Culture from the Department of Biological Sciences at the University of Hull (UK), and has won awards for his tissue culture work from the scientific community. He is a member in good standing with the International Society of Arboriculture, International Association for Plant Tissue Culture and the International Society for Horticultural Sciences.



Matt Rogge
VP of Genetics and
Agronomy

m: +1 647-323-6396

Matt Rogge, affectionately known as Rogge, is a technical force as the VP of Genetics and Agronomy at Segra. Beginning his formal cannabis career with the inception of Canada's federal medical program in 2014, Rogge has

made meaningful contributions to cultivation and genetics. His journey began years before this in the previous federal medical program by providing quality cannabis to patients in pain, sparking a passion that has driven his career.

Rogge has held pivotal roles at Canopy Growth and 7ACRES, where he led scaling operations, R&D, and genetic development. Showcasing his entrepreneurial flair, Rogge was a successful private consultant, supporting producers with a system-based approach to operations and genetics. His expertise extends to education, having developed, and instructed courses on plant production at Kwantlen Polytechnic University. With an education in Forestry and Horticulture, Rogge's work, including a Karma Cup, reflects his commitment to quality cannabis.

A dedicated cannabis breeder, Rogge's approach combines operational expertise with technical genetics knowledge. Beyond his professional life, he is a devoted partner and father, a hobbyist photographer, and a skilled drummer, capturing the beauty and rhythm of his environments. Rogge's journey from compassionate care to genetic innovation embodies his commitment to advancing the cannabis industry.



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**Matthew
Don-Carolis**
VP of Sales and
Business
Development

Canada West & International
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o: 604 284 3204
e: matthew.dc@segra-intl.com

Matthew Don-Carolis is a seasoned professional with an impressive 26-year legacy of global experience across various verticals. His extensive expertise spans the realms of real estate, blockchain, hemp, and, notably, the cannabis industry, where he has been a driving force since 2006.

As the Vice President of Sales and Business Development at Segra International Corp., Matthew has not only navigated the complexities of the cannabis sector but has also contributed significantly to the company's growth. However, his journey goes beyond the confines of a singular industry. Matthew's diverse background showcases his ability to grasp the "big picture" and seamlessly navigate details across different global landscapes.

Acknowledging the importance of a collaborative approach, Matthew places emphasis on attracting and nurturing talent within his team at Segra. His leadership style encourages innovation and collaboration, fostering an environment where diverse skill sets converge for the collective success of the company.

While the success of Segra International Corp. stands as a testament to Matthew's leadership, it is only one chapter in a broader narrative of his rich and varied career. His global experience and versatility underscore a professional journey marked by adaptability, foresight, and an unwavering commitment to excellence across diverse industries.

Introducing the Hydrolid

Upgrade your Hydrobucket™ and enhance your hydroponic

Deep water culture growing takes another major leap forward with the new Hydrolid and Hydropod. Adding two more levels of innovation to the revolutionary Hydrobucket™, Visionary Hydroponics now makes it even easier to grow lush, healthy plants in your own home

- Affordable for any deep water culture garden
- Made from the highest quality food-grade plastic
- Concave surface moves fluid to the centre and into the Hydrobucket when top feeding
- Solid top prevents light entering the root zone
- Outer ring anchor locations maximize low-stress training and to add skeletal structure for optimal plant support (SCROG & SOG)
- Secure the Hydrolid to the Hydrobucket's wrap-around handle using the outer anchors for additional support
- Reusable and dishwasher safe



The Hydropod offers increased mobility and container-size flexibility

* Hydropod included with each Hydrolid



* Neoprene Hydropod insert

- Increased grow-style flexibility throughout the full range of plant-life stages
- Patent-pending design allows option of medium-free growing and dramatic reduction/elimination of pests
- New design sections the root mass, improving root-zone fluid circulation
- Open concept increases root-zone airflow, simultaneously eliminating organic debris trapped in a wet medium
- Easy monitoring due to open concept increases plant health—better upper root mass visibility and hassle-free access for application of root-zone growth products
- Purposefully designed for 3.5" neoprene insert
- Reusable and dishwasher safe
- Hydropod included with each Hydrolid

Contact Susan Douglas,
National Sales, Visionary Hydroponics
1-647-378-0243 | susan@visionaryhydro.ca

Order online at www.visionaryhydro.ca

Visionary Hydroponics Inc. is founded by Mitchell Gorgichuk in partnership with Dennis Huntley.
Hydrobucket is made in North America.



blurb
cannabis

**HIGH! CANADA
MAGAZINE**

Presents

collegiate cannabis

By Sarah Gamer

bring on the puns
bring on the fun
it's time to redefine
that old punchline
now we're meeting at 420
from the house
of the jellee
we're getting that higher
education

**GRAND
OPENING**

5
7
8
4

at the most convenient location
forget the stairs from the beach
forget the bus from the streets
take a stroll from study hall
there's a fresh campus crawl
hey Thunderbird
have you heard
the first legal dispensary
on-site at a university
is coming to UBC



FEB 23rd
2024



bur'b

Photos by Matthew Lum

WWW.HIGHCANADA.NET PAGE 46



ANOTHER GREAT HIGH! CANADA MAGAZINE REVIEW

By Cy Williams

We love what Gayonica is laying down with its Jublee edible brand. This issue we are reviewing the Cherry & Cocoa fruit bites. Vegan and organic - this is an indulgent bite that wakes you up. Its formula is ideal for relaxing and stimulating the senses.

The presence of CBG increases the perception of pleasure and well-being without increasing the psychotropic effect of the product.

On the palate, the crumbly sensation gives way to aromas of candied cherry

and bitter cocoa to finish with echoes of sea salt and chili.

Relaxing, Soothing, Sensual.



THIS FEBRUARY - LET'S GET ROMANTIC WITH CANNABIS!

By Sheriann Baker

Which strains would you like to share with your special other this Valentines Day?

Cannabis is known to be a powerful aphrodisiac so this Valentines give your significant other what they really want! Let's admit it, we don't want chocolates with our roses! We want a heart shaped box full of different strains to sample with our roses. That is what we really want! There are strains that can brighten up any dull love life and give your lover something to really look forward to this Valentines!

WHY SHOULD YOU CONSUME CANNABIS THIS VALENTINES?

A 2020 study published in the journal Sexual Medicine showed that women who consumed cannabis prior to having sex found their experience to be more satisfying than without using cannabis. Reports say cannabis use is associated with improved sexual desire, more lubrication and

heightened arousal which ends in an orgasm.

An earlier study, by the International Society for Sexual Medicine in 2019, surveyed both men and women who consumed cannabis before sex. 73 percent of the respondents said that they believe cannabis improved their experience. Science suggests people use cannabis to help with anxiety and because of that their bodies are more relaxed and responsive to touch when it's time for intimacy.

Whether you're into smoking cannabis, indulging in chocolate edibles or gummies, or trying out some THC-infused pleasure oils, the quickest way to the heart is to feel the love this Valentine's day.

ARE YOU SINGLE? LET CANNABIS BE YOUR VALENTINE!

Are you single this Valentine's Day? That doesn't mean you can't



celebrate yourself. I would suggest treating yourself to some roses and to some of your favorite cannabis strains. Sip on a cannabis infused cola on the rocks by Sheesh while watching a funny romantic movie followed by a bubble bath. In your bath include CBD bath bombs and oils. Also don't forget to include an aromatherapy set that will ensure you can pamper yourself for this holiday. Loving ourselves is the greatest love of all.

BEST WEED STRAINS FOR SEX

If you're looking to enjoy Valentine's Day in a whole new way, it's time to try out these best cannabis strains for sex and intimacy.

COOKIES

The Cookies strain is known for its euphoric and calming effects, the Cookies strain enhances intimacy experiences. Varieties like Sunset Sherbet and Gelato, in particular, are favored for setting a romantic mood.

DO-SI-DOS

Do-Si-Dos stands out as a top choice for enhancing sexual experiences due to its stimulating and pain-relieving properties. Users report an increased sense of touch and heightened sensations after using this strain. Furthermore, Do-Si-Dos is beneficial for those facing performance anxiety or past trauma, offering calming effects that can help users fully relax and enjoy intimate moments. Its soothing properties make it a popular choice for a stress-free, enjoyable experience.

WEDDING CAKE

Wedding Cake is known for its balance of relaxation and stimulation. This strain is particularly energizing, unlike some indica-dominant hybrids, ensuring users stay active and engaged. This hybrid strain offers a unique way to enhance the romantic atmosphere on special occasions such as Valentines Day.

NORTHERN LIGHTS

Northern Lights is ideal for those who feel anxious before intimacy. Its calming effects will help alleviate performance anxiety and enhance sexual satisfaction. Additionally, it is effective in reducing pain and augmenting stimulation, ensuring both mental and physical relaxation.

PINEAPPLE EXPRESS

Pineapple Express is an excellent strain of cannabis for sex and intimacy as it produces a strong, euphoric high that can heighten physical pleasure while also helping to relax and reduce anxiety. The effects of this strain are creative and energetic. The high from Pineapple Express contains both Sativa and Indica strains. The Sativa strain offers an energetic boost that can help increase libido, while the Indica components create an overall relaxed feeling that helps to focus on the present moment. This combination creates an elevated state of mind that encourages creativity and intimacy, making it ideal for those looking for more intense sexual experiences.

HIMALAYAN GOLD

Himalayan Gold provides the perfect balance of both cerebral stimulation and body relaxation. This hybrid strain is often helped to fuel creativity and provide an overall sense of euphoria. The THC contents found in Himalayan Gold are relatively low compared to other strains. The terpene profile of this strain is also quite unique; it has a combination of components such as caryophyllene, limonene, and humulene which give off an earthy sweetness with hints of spice and citrus.

LAVA CAKE

Lava Cake is an excellent strain of weed for sex and romance. This strain has an incredibly high THC content, as well as a blend of other cannabinoids and terpenes that make it ideal for those looking to enhance their sexual experience.

The most pronounced effect of this strain is its ability to relax the body and mind, allowing users to reach a state of deep relaxation faster and easier than other strains. Personally I would say Lava Cake is the ideal strain of weed for anyone looking to spice up their sex life this Valentines Day.



TRAINWRECK

Trainwreck is a powerful combination of strong sativa effects, heady euphoria, and mellow body-stone. It's the perfect balance between a stimulating mental high and a calming physical relaxation. The effects are long-lasting. Trainwreck is known to provide mild psychedelic effects that can help increase creativity and pleasure while being intimate with your partner. This strain can also increase libido, helping those more prone to anxiety in sexual situations feel more aroused and connected with their partner.

TAHOE OG KUSH

Tahoe OG Kush is a potent indica-dominant hybrid strain of cannabis known for its strong sedative effects. Its high THC content, which typically ranges between 20-25%, gives it a powerful physical relaxation that is great for sex and intimacy. The effects of Tahoe OG Kush usually start with a euphoric cerebral rush followed by a deep, full-body relaxation. This combination makes it an ideal strain for those looking to experience an intense physical connection with their partner.

By Sheriann Baker

Pure Hemp

A SUPERIOR CONE DESIGN

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SHAPED CROWN
FOR IMPROVED
FILLING RATIOS**

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FILLING MACHINE
OUT THERE**

**100% VERTICALLY
INTEGRATED
HEMP PULP
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**UNBLEACHED
PURE HEMP®
SPANISH MADE
14 GSM PAPER**



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STYLE 12PT
UNBLEACHED
PAPER TIP**

**PRECISE CUT
ENTRY POINT
FOR IMPROVED
FILLING RATIOS**

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USES ABOUT 20%
LESS PAPER TO
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**SPIRAL DESIGN
HELPS GUIDE
THE EMBER
AROUND CONE**

**WE HAVE THE
SLIMMEST
GUM LINE
IN THE GAME**

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ZERO PAPER
TAIL INSIDE
OUR CONES**

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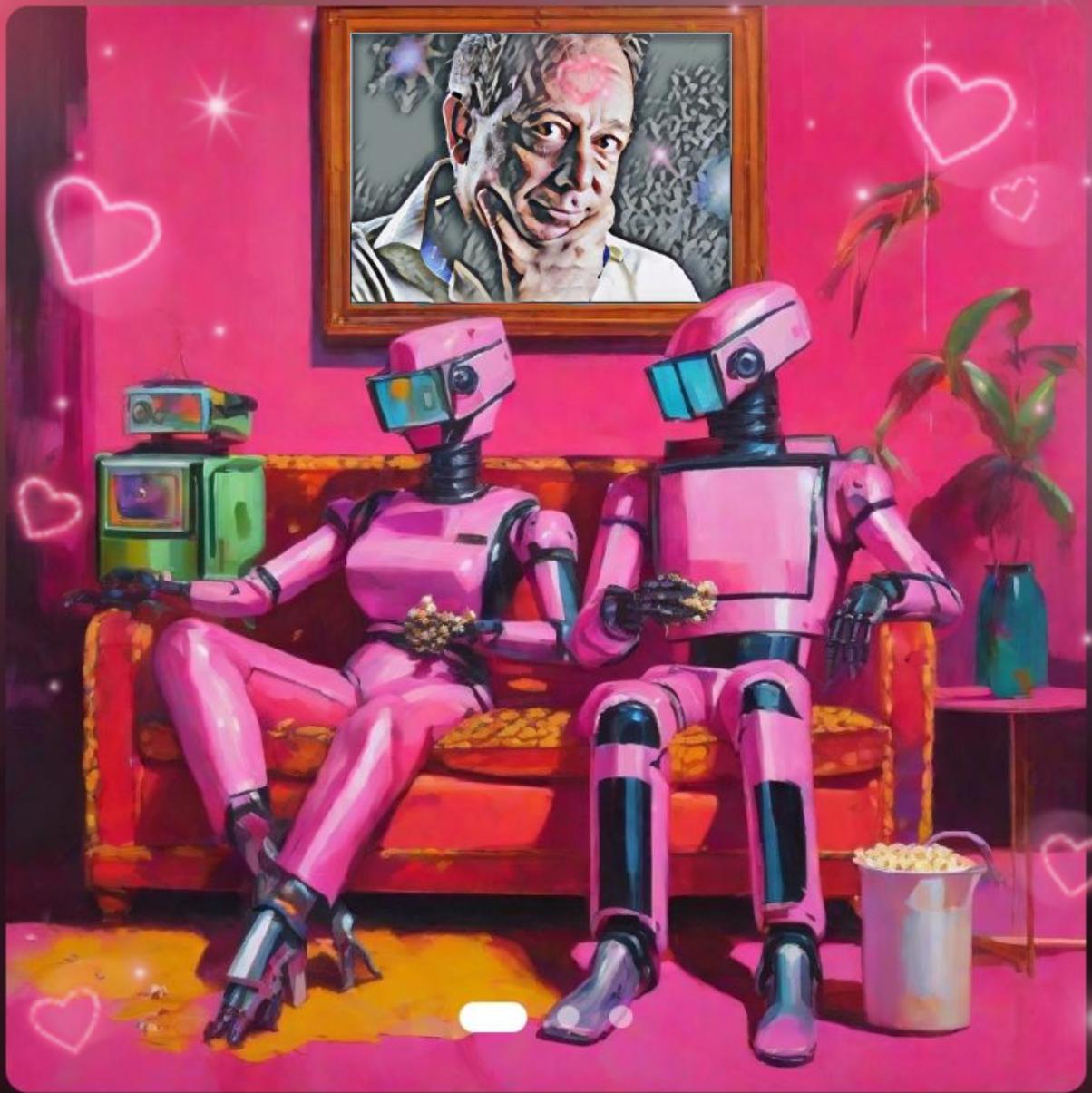
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**TONY LAWMAND
& RICHARD KERN**

**HIGH! CANADA
MAGAZINE
TOKE
TALK**



TECHY LOVE IN THE AIR: CANNABIS MEETS AI FOR VALENTINE'S

By: Tony Lawand Fintech Specialist-Contributing Host/Journalist
Richard Kern Fintech Specialist- Contributing Journalist and Consultant

*Panama is red, Haze is blue, this
Valentine's Day Cannabis meets AI
just for you!*

As Valentine's Day approaches, love is in the air, and so is the scent of innovation! Cannabis companies are blending the traditional romance of Valentine's Day with cutting-edge technology, making this year's celebrations truly high-tech and hilarious. From AI matchmaking to THC-infused chocolates, here's how the modern day stoner can elevate their Valentine's Day experience to new H!ghs!!!

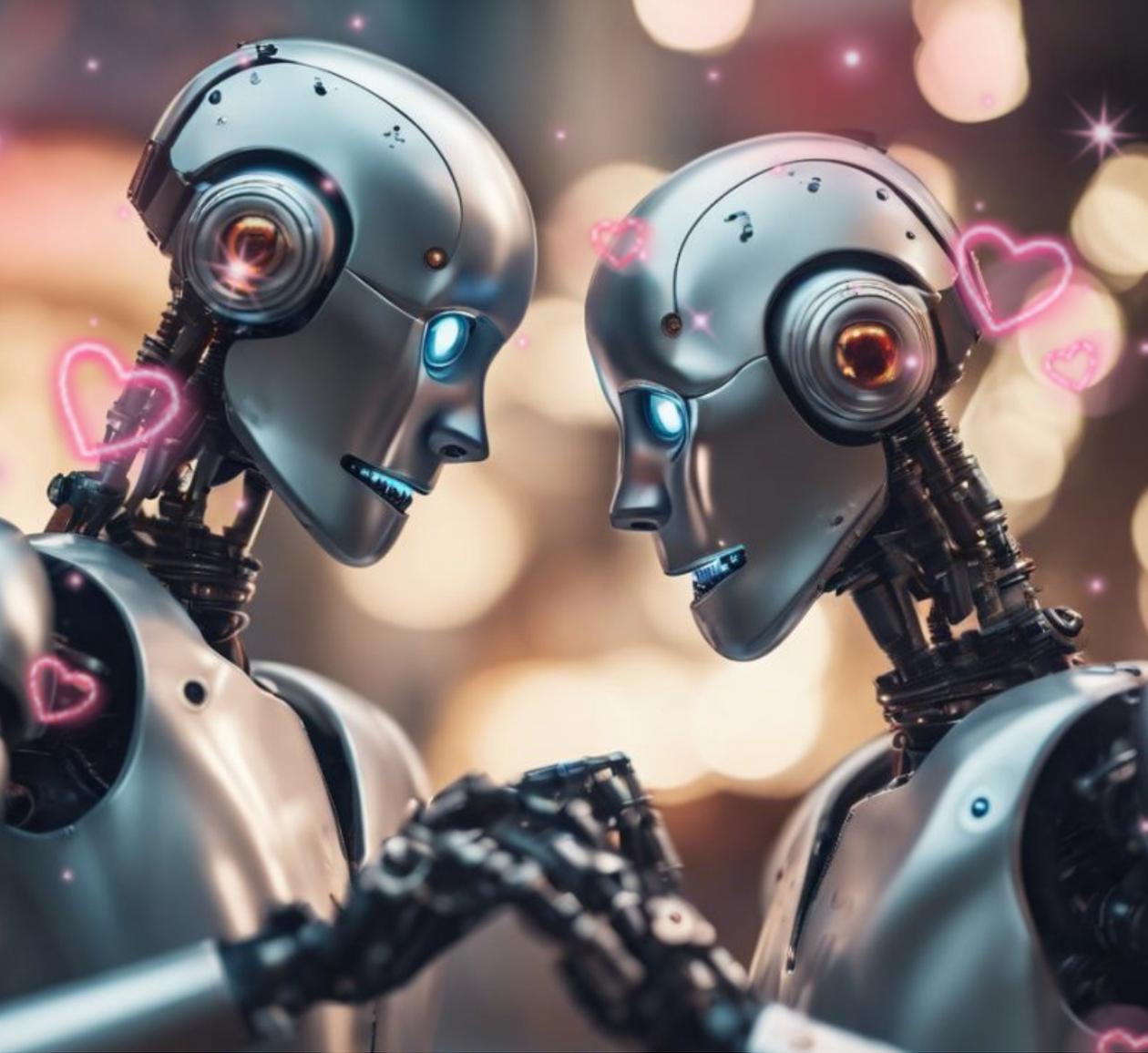
Forget cupid's arrow; it's all about the algorithm now. Several startups have introduced AI-powered cannabis shopping experiences that take the guesswork out of finding the perfect strain for you and your sweetheart. Simply input your preferences, desired moods, and maybe a hint of your astrological sign, and let the AI do the rest. Of course, tech is no replacement for old-fashioned romance. But for lovers who enjoy cannabis, a bit of AI, blockchain, or app tech can optimize the fun. It's like having your own digital budtender, minus the awkward small talk and a high-tech love potion for the digital age. Yet the best cannabis tech of all is still

gazing into your lover's red-dazed eyes.

VIRTUAL DATES FOR A LOVER AROUND THE WORLD; ROBOTIC INTERLUDES; META MATCH; A.I. SECRET LOVERS

For those in long-distance relationships, virtual dates have never been more fun—or greener. Thanks to advancements in robotics and VR/AR technology, couples can now enjoy romantic interludes from anywhere in the world. Picture this: you and your beloved, cozied up on the couch, sharing a joint via telepresence while your robot doppelgangers engage in a passionate tango. Who said romance was dead?

But why stop there? With Meta Match, an AI-driven dating app specifically tailored to cannabis enthusiasts, finding your soulmate has never been easier—or more hilarious. Simply swipe left on the squares who don't appreciate a good indica, and swipe right on those who do. Who knows? You might just find your perfect match—a fellow cannabis connoisseur with a heart of gold (and a stash of Green

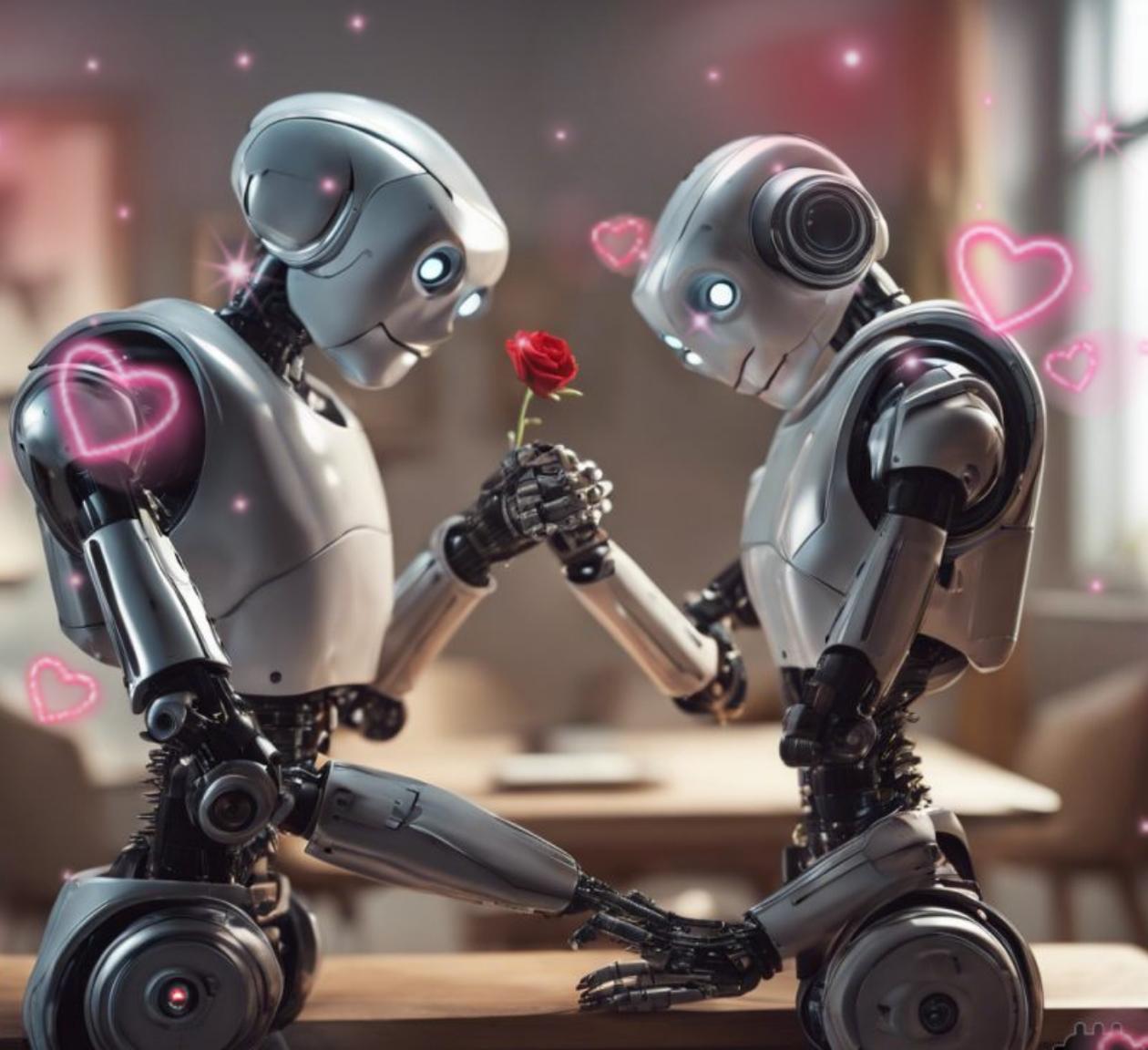


Crack), now that's an aphrodisiac appetizer!

Of course, no Valentine's celebration would be complete without a little indulgence, and what better way to treat yourself and your partner than with a joint rolling party or an **a w e s o m e** cannabis/chocolate pairing event? Picture this: you and your sweetheart, sipping THC-infused wine, nibbling on THC-laced hors d'oeuvres, and attempting to

roll the perfect joint together. It's like a culinary adventure for the senses, with a side of giggles and love.

Research shows that THC, the active ingredient in marijuana, can increase sensations and arousal for some people. Aphrodisiac strains like Green Crack, Chocolope, and Trainwreck may help get you in the mood for romance. Just don't overdo it - too much weed can leave you couch-locked when you should be getting



busy Lip-Locked between the sheets! it's like Mother Nature's way of saying, "Let's get it on!"

But amidst all the Tech and THC, let's not forget the true essence of Valentine's: love, connection, chocolate infused hearts. Whether you're gazing into your partner's eyes or sharing a joint under the stars, the most powerful—and intimate—technologies of all are the ones that bring us closer together.

Now, onto the fun part: blending cannabis into your Valentine's celebrations. THC can enhance sensations and arousal, making it the perfect complement to any romantic evening, but remember, moderation is key—too much weed and you might find yourself too stoned to perform your required duties. Here are some fun ways to incorporate cannabis into your V-Day festivities without going overboard:

Smoke and Chocolate:

Indulge in some decadent THC-infused chocolates for a sweet and euphoric experience. Just be sure to pace yourself; you don't want to end up in a chocolate-induced haze before the night is over.

Romantic Bubble Bath:

Set the mood with a hot bath infused with CBD bath salts. Light some candles, pour a glass of wine, and soak away your worries with your partner by your side. The CBD will help you both relax, while the alone time will strengthen your bond.

Infused Massage Oil:

Treat your sweetheart to a sensual massage using THC or CBD-infused oil. The cannabinoids will relax your muscles and heighten your senses, making for a truly unforgettable experience. Plus, it's a great way to connect with your partner on a physical level.

Sex and Smoke:

Spend the evening exploring each other's bodies with the help of some cannabis and maybe a few toys. The weed will reduce inhibitions and enhance sensations, allowing you to fully immerse yourselves in the moment. Just be sure to

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STREET
LEGAL

Major League
EXTRACTIONS

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MLE PRESENTS

**CHEWY
BURST**



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STREET
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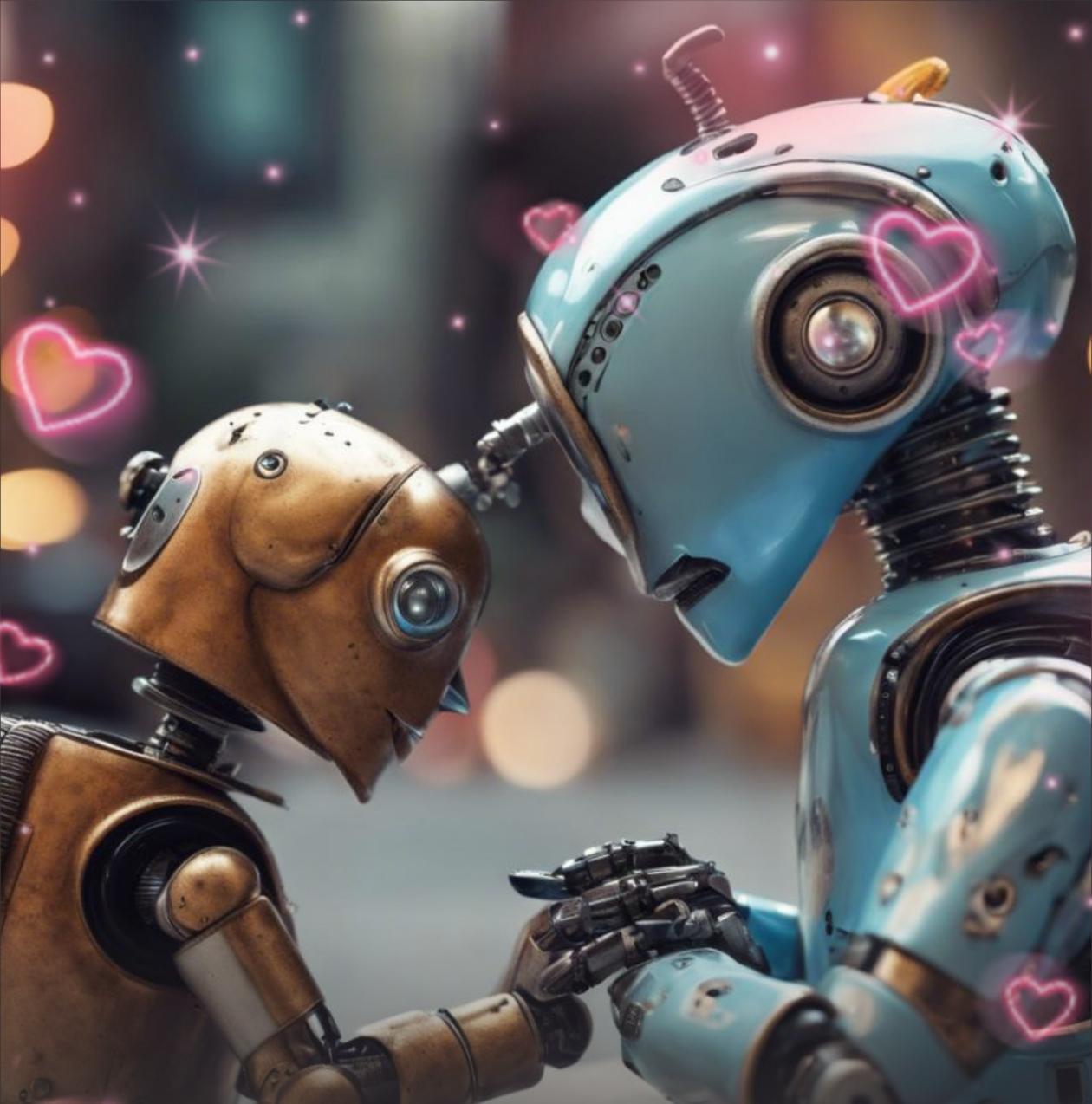
Major League
EXTRACTIONS

NOW AVAILABLE AT OCS!!!

MLE PRESENTS

**CHEWY
BURST**





have plenty of snacks on hand for afterwards!

This Valentine's Day, why not spice things up with a little cannabis?

Whether you're sharing a joint with your partner or indulging in some THC-infused treats, weed has a way of making everything a little more fun—and a lot more hilarious.

So go ahead, light up, laugh, and let love be your guide. After all, as the saying goes...

"Love is the most powerful drug of all"

— though a little "Green" never hurt anyone.

By Tony Lawand & Richard Kern

TREES

THE PACK THAT PLANTS A TREE



Sustainable Farmed

ORGANIC

HEMP

Small Batch.

Crafted in Europe.

Canadian Owned.

ONE TREE PLANTED

For Every Pack.

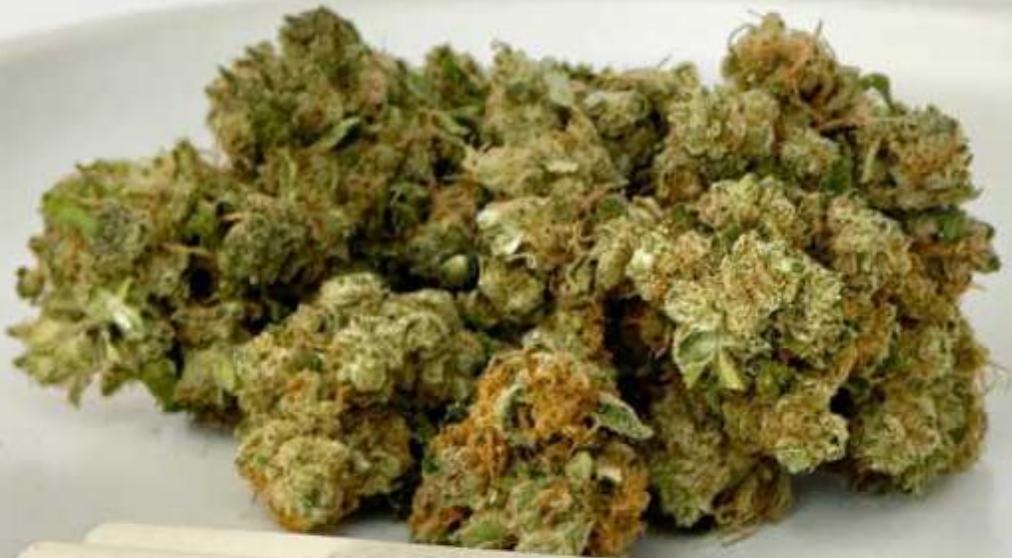




Smokes



Scan me to
learn more!





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2024 COLLECTION CULTIVAR CATALOGUE

Name	THC	CBD	Cannabinoids	Terpenes	Elevated Terpenes
Banjo	25%	<1%	30%	4%	Myrcene, Limonene, Farnesene
Black Triangle	28%	<1%	34%	4%	Myrcene, Caryophyllene, Farnesene
Blueberry	19%	<1%	22%	1.5%	Myrcene, Caryophyllene, Farnesene
Caviar Gold	27%	<1%	34%	2.20%	Limonene, Pinene, Caryophyllene
Chem de la Chem	30%	<1%	35%	4.50%	Caryophyllene, Farnesene, Myrcene
Dolato	23%	<1%	29%	3.60%	Myrcene, Caryophyllene, Farnesene
Double Dream	22%	<1%	25%	5%	Farnesene, Myrcene, Caryophyllene
Fire OG	26-31%	<1%	31-36%	2-3%	Myrcene, Limonene, Caryophyllene
Frosted Fruitcake	23-28%	<1%	25-30%	2-3%	Farnesene, Linalool, Caryophyllene
Frosted Lime CBD	<1%	18%	22%	2%	Ocimene, Myrcene, Limonene
Garlic Truffle	25-30%	<1%	30-35%	3-4%	Farnesene, Caryophyllene, Myrcene
Ghost Banner	22-27%	<1%	27-32%	3-4%	Myrcene, Farnesene, Caryophyllene
Grape Pie	26%	<1%	31%	3%	Farnesene, Caryophyllene, Limonene
Grapefruit Gift	25%	<1%	30%	2%	Myrcene, Caryophyllene, Pinene
Kandy Kush	27%	<1%	33%	3%	Limonene, Caryophyllene, Myrcene
Lemon Cream	20-25%	<1%	25-30%	2-3%	Camphene, Linalool, Carene
Miracle Alien Cookies 3	25%	<1%	31%	3.50%	Limonene, Farnesene, Caryophyllene
Motor Breath	25%	<1%	30%	3%	Caryophyllene, Myrcene, Limonene
Pacific Frost	23%	<1%	27%	3.50%	Myrcene, Farnesene, Caryophyllene
Pineapple	23%	<1%	28%	2%	Pinene, Myrcene, Caryophyllene
Purple Punch	21%	<1%	25%	3.50%	Caryophyllene, Farnesene, Limonene
R2 (NL2)	23-25%	<1%	28-33%	4-6%	Myrcene, Ocimene, Caryophyllene
Strawberry Banana	27%	<1%	34%	2.30%	Limonene, Pinene, Caryophyllene
Strawberry Guava	24%	<1%	30%	1.90%	Limonene, Caryophyllene, Myrcene
Sunset Sherbet	25-30%	<1%	29-34%	2-3%	Caryophyllene, Linalool, Limonene
Thrive	24%	<1%	30%	3.50%	Terpinolene, Caryophyllene, Farnesene
Wedding Cake	26%	<1%	32%	2.20%	Limonene, Pinene, Caryophyllene
Wolf Pack	25%	<1%	31%	2.20%	Limonene, Caryophyllene, Humulene



For more information on all our genetics, visit our website or send us an email:

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★ www.segra-intl.com



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NOW

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Major League
EXTRACTIONS



PREMIUM
DISPOSABLE
VAPE PEN

Major League
EXTRACTIONS

CHEWY BURST

● ○ ● ○

THC

Pen is
89.5% THC



Smooth Hits



Irresistible Flavour



Premium Quality



Lab Tested



Sleek and
Convenient



Crafted using the finest
D9 distillate to ensure
a potent and pure
experience

CO₂

Distillate is
CO₂



Ceramic Heating



350 mAh
Battery Capacity



Micro-USB
Charging Port



Ready
to Use