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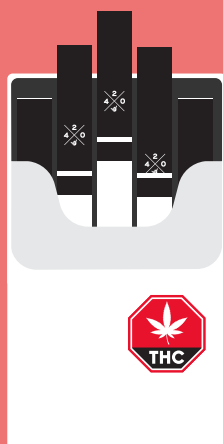
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KEYNOTE SPEAKERS

WEDNESDAY, JUNE 1ST, 2022



9AM OPENING KEYNOTE
GEORGE SMITHERMAN
PRESIDENT & CEO,
CANNABIS COUNCIL OF
CANADA



2:20PM FEATURED KEYNOTE
STEVE DEANGELO
FOUNDER, LAST PRISONER
PROJECT, THE FATHER OF THE
LEGAL CANNABIS INDUSTRY



6:15PM AWARDS GALA
GERRY DEE
COMEDIAN/ACTOR, HOST OF
O'CANNABIZ AWARDS

THURSDAY, JUNE 2ND, 2022



11AM OPENING RETAIL KEYNOTE
WANDA JAMES
FOUNDER AND CEO,
SIMPLY PURE



10AM FIRESIDE CHAT
TOMMY CHONG
COMEDIAN, ACTOR

CELEBRATING EXCELLENCE IN THE CANNABIS INDUSTRY



53 CATEGORIES

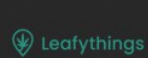
LIFETIME ACHIEVEMENT AWARD
TOMMY CHONG

LIFETIME ACHIEVEMENT AWARD
STEVE DEANGELO

HOST/COMEDIAN/FAMILY FIRED CANADA
GERRY DEE

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BEST NEWS SOURCE



AWARDS HOST: GERRY DEE
HOST FAMILY FEUD CANADA

O'CANNABIZ
INDUSTRY AWARDS GALA

WEDNESDAY JUNE 1, 2022 CASA LOMA TORONTO



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STEVE DEANGELO



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Budtender Day
Saturday, May 14



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At High Canada Magazine Publishing Group, we are committed to providing our readers with the most current, relevant, and reliable information available.

to help us maintain the editorial excellence and integrity of our publication, we have assembled a qualified Council of dedicated experts and innovators and natural health and cannabis to serve on HCM's Editorial Advisory Board:

With the help of these industry authorities, HCM offers fresh timely and accurate information about natural health and wellness as it applies to cannabis. The board members lend their expertise to our process of developing and commissioning or editorial lineup, and they're post-publication review of each issue is an invaluable in maintaining our more than six year reputation as Canada's most trusted cannabis health and wellness resource.

Every effort is made to ensure that the majority of advertised products will be available for sale in Canada.

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HCM

I S S U E 7 2

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All material presented is intended for a mature 19+ audience and is intended for entertainment, educational and informational purposes only.

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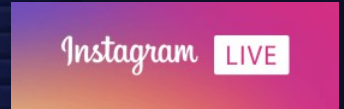
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TORONTO, ONTARIO
MAY 12 - 15, 2022

- CANNABIS NEWS AND INFORMATION ALL EVENT -

TORONTO, ONTARIO
JUNE 1-3, 2022



- SPECIAL APPEARANCES, GUEST BROADCASTERS AND MORE -

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CONFERENCE, AWARDS & EXPO
VICTORIA, BC 🍁 NIAGARA FALLS, ON

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JUNE 20-22 2022

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HCM LIVE BROADCASTS PLEASE EMAIL EDITOR HIGHCANADA.NET

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Lift&Co.poly
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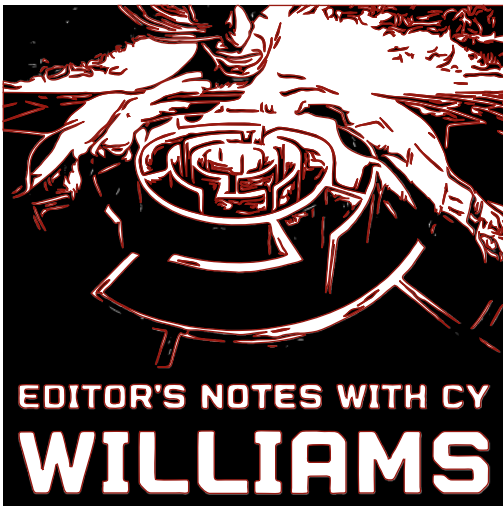
ACHIEVING YOUR CANNABIS DREAM GETTING YOU DOWN?

CHASING THE RAINBOW?

High there and welcome to this first big spring push into the Canadian events circuit. Starting with the Lift&Co. Expo, followed by the O'Cannabiz Conference and ending in BC with the Growup Conference. The highly anticipated Grow Up Conference and Expo is arriving on the West Coast and we are pretty excited! With its inaugural B.C. conference to be held in Victoria from June 20-22, 2022, at the Victoria Conference Centre.

We named the **Growup Conference the Best Cannabis Conference of 2021** and this year at Grow Up they have upped the ante considerably. There will be a hub of more than 3,000 industry experts, businesses, and professionals connecting about the latest in cannabis and psychedelics. Some of the highlights of the Grow Up Conference and Expo include:

Keynote Speaker: The conference will be headlined by keynote speaker **Jim Belushi**, performer, farmer and star of Discovery Channel's Growing Belushi. In a Fireside Chat on June 20th at 4pm, Jim will be sharing his journey creating Belushi's Farms, the cannabis connoisseur will discuss the passions that spurred his entry into cannabis and the challenges he's faced in growing and remaining nimble in an ever-changing industry.



Grow at Home: Hands-on Workshop: Hosting some of the most interactive cannabis workshops in the industry, Grow Up in Victoria will feature the first Grow at Home hands-on workshop, led by expert cultivators such as Ed Rosenthal and Remo Colasanti. During the one-day event, new and seasoned growers will learn all there is to know about the magic of growing safely, legally, and deliciously.

The Extraction Zone: Grow Up's Extraction Zone showcases a new world of opportunities as experts delve into the science, equipment, methods, and services driving cannabis extraction's evolution.

The Psychedelic Summit hosted by me - **Cy Williams**: This day-long summit presents experts in psychedelics that will cover intellectual property, inspection, quality control and distribution, with the panel looking ahead to a legal, regulated future for psychedelics.

There is also an amazing Psychedelic Summit being held at the O'Cannabiz Conference on June 1st in Toronto. I love that there is one in Toronto and then another two weeks later in BC.

I am pretty excited about O'Cannabiz as High! Canada Magazine is up for a Best News Source Award, our Ontario Editor Tammi Stanhope is up

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JUNE 20TH, 4PM • FIRESIDE CHAT WITH
JIM BELUSHI
BELUSHI'S FARM

GROWUP

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JUNE 20-22, 2022 • VICTORIA, BC

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*SPEAKERS AND SCHEDULE TO CHANGE



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GROW-AT-HOME WORKSHOP WEDNESDAY JUNE 22

Learn from the best in the business. This one-day workshop will help you grow like a pro. Join cannabis growing experts like Ed Rosenthal, the Guru of Ganja as we discuss lighting, soil, pest control, drying, storing & much more. Limited spots. \$49 Earlybird. Price increases to \$99 May 15th.

BUDTENDER / RETAILER DAY - JUNE 20TH

If you are a budtender or work in the cannabis retail space, you won't want to miss your chance to get one-on-one with top growers and mingle with the best names in cannabis.

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MUST BE 19 YEARS OLD OR OVER. NO CANNABIS WILL BE AVAILABLE IN ANY FORM AT THE SHOW



for Social Media of the Year and I am up personally for Advocate/Activist of the Year. Just being nominated makes us smile because the best kind of nominations are those that come from our peers. Thank you from the bottom of our cannabis fueled hearts for the support.

This is a month that I have been reflecting quite a bit on loss and growth and the cycles of life we get to accustomed to. A few years ago we lost our Assistant Editor to mental health issues, over the pandemic I lost a few friends, some adjacent family members and my Mom as well. For a while I felt that these losses hurt me and while I mourn the loss of my dear friends and my family members - I realized the other day that I continue doing what I do in part to honour the people who have passed in and out of my life, in and out of my world and in and out of the orbit of the magazine.

Following your dream in the cannabis industry can be a difficult thing and there will be more challenges and hurdles than you ever thought possible. The trick is to believe in yourself, believe in the power of the plant and believe in community. Projects will stall, financing will fall through, forged in steel partnerships will dissolve and there will be sometimes when you absolutely hate the entire cannabis industry and all the craziness that statement implies... Sometimes... but the trick is not to fall into that kind of thinking, the trick is to believe in yourself and your ability to make a difference and you find a way - if you believe in it enough, if you believe in yourself enough...

Ok with that pep talk in mind - get out there and have the most successful cannabis show circuit ever!

Break!

Stay Lifted!
Cy Williams

editor@highcanada.net

Digital Downloads available at www.highcanada.net





**The earth revolves
around the sun.**

**LEADING
GROW OPS
REVOLVE
AROUND
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The latest projections by Grand View Research indicate the legal cannabis market could reach \$35 billion by 2025 in the United States and 73.6 billion by 2027 globally. The key to realizing or even exceeding those projections? ***Innovation.***



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Genesys Global™ is a values-driven, tech-enabled lighting solutions company with a portfolio of next-generation lighting technologies that includes gLED™, gHID®, and gGRO™. We've built our reputation offering turnkey design, installation, and support to Fortune 500 commercial and industrial clients. Now, we've brought our cross-industry expertise and vision for scale to indoor farming, a sector we believe represents a tremendous growth opportunity with the potential to change the world.

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COMING SOON



DUMBBELLS WITH A SIDE OF DIESEL

BY THE.FIT.CANNA.MAMA - IFBB PRO BIKINI

An early morning Wake n Bake with Girl Scout Cookies before heading to a leafly infused power vinyasa class or sparking up for an intense Sour Diesel sesh before training legs on a weekend, night?

Be right there!

Having experienced both and more, for reasons only my half baked mind understands, mainly I do it to keep the training routines in-check, engaging and boredom-free.

I coach myself and self-reflect..."Training 2x day sessions weekly, for 4-6 months...and after many, many count-full lunges and squats are completed and I've physically exhausted every angle of this gym space...asking the aforementioned coach, "How can I keep making progressive gains and enjoy the dailies of contest prep without getting bore, and at the same time, keeping delightfully engaged to this year long training plan?"

"Hmmm, I see how that can be a challenge." Coach internally replies.

Daily, high-level competitive training is a requirement year round for Athletes.

Its day-in-day-out, and work IS working out with no missed days, permitted. Sick days? Ok, just be sure to get your glutes to a treadmill still, do at least 35mins of low intensity cardio because you know, its good to sweat it out. Afterwards, smoke a fatty and soak in a hot epsom bath, before laying your vicks vapor rubbed back, to a restful recovery sleep, sponsored by multiple tokes of your fave Purple Kush hybrid.

Its a full-time job on top of the happenings already present in your life. Its for productive stoners only. The energy is high when it needs to be and deep chillin' when all of the day's training is done. Learning to live and work with one's lifting passion in ratios of toke:train:eat:sleep - in 3hr intervals.



Stay grateful. Remember, many times the windows of abundance open only to those who jump with complete faith in the pursuit of self/purpose aligned goals.

Being grateful for having choice...

Choosing to live a higher life and feeling reward in its plentiful association, is a powerful experience.

Cannabis and Fitness feel like this to me.

Over 20+yrs in the sport of bodybuilding. A sport in which longevity is coveted and sparsely attained by the majority of gym goers.

It's a niche that cannabis can have an overwhelming successful placement within.

I attest to its aide and usefulness as an Athlete. When I share poses on center-stage, its with my whole heart to give homage to and exemplify living fit, fitting Cannabis into this lifestyle, harmoniously and attaining balance to live fully within these lifting passions. Here to destigmatize what a Canna-Athlete is. I say, "She is strong, focused and fueled by Lambs Bread and Tangerine Haze." 2 favorite choices for keeping in the zone. Cannabis has accompanied me on this fitness journey. Starting in 2001 the first fitness competition entered..an amateur to competing and to cannabis consumption for

training, I was only a baby'ling of this training thing. Enjoying cannabis during prep started as the evening-bedtime routine that allowed my body to fully rest and wake up fresh to be at it again the following morning.

I give accolades to the super simple yet highly significant flower. Aiding all physical recovery after every tough day, I remember. Mentally, for an overall champion-feel, mindset. Cannabis put my thoughts in order. A night time routine inhaling the day's accomplishments and blowing out thoughts of, "It's hard," from my psyche. Cannabis helps clear away any thoughts I needn't entertain for longer then a second.

Over the years I trained and chilled accordingly and faithfully from the early years of training to gain mass on my petite frame, right through to strict diet changes and leaning phases, which start 4months out to the show date. Weight training is a solo sport. Its really only you vs you! Focus + will power need to be your best friends, as do patience and strength, golden components that a good session always provide.

Cheers to wins in 2022 and beyond with Cannabis on our side.

Zara - The Fit Canna Momma

**KEEP IT
OG**

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HighGrade is a collaboration of Legacy Cannabis extraction pioneers. Providing proprietary industry process technologies and specializing in a vast array of premium extracts. We know the Canadian Cannabis market because we helped build it.

———— We are the guys everyone is pretending to be.

HG

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ALWAYS FULL OF SURPRISES, THE EVENT HAS PLENTY OF NEW IN STORE FOR 2022

Lift&Co. Expo Announces So Much New for Toronto '22

Canada's #1 cannabis conference and trade show returns to the Metro Toronto Convention Centre, May 12-15, 2022, complete with signature surprises and a-ha! moments

Lift&Co. Expo, one of Canada's favourite cannabis conferences and trade shows, returns to the Metro Toronto Convention Centre, May 12-15, 2022, delivering expert insights and education, as well as the ultimate in business-building networking, and an expo floor showcasing hundreds of products, services, and cannabis industry innovations. All this, plus the uniquely irresistible experience that keeps thousands of cannabis

producers, growers, investors, movers, shakers and trailblazers buzzing – to the tune of 15 million-plus social media impressions (and counting).

“Each year, we lead with the quality, value and uniqueness of our industry education,” says Barry Smith, Lift&Co. Expo Content Director. “For Toronto '22, I'm eager to reveal new consumer and patient products and



SPEAKER SESSIONS

HEAR AUDREY WONG - CEO, ZYRE BRANDS CORP. SPEAK

therapies. Plus, our brand-new stage called The Dome is designed for interviews focused on game-changing issues.”

Lift&Co. Expo Toronto 2022 includes:

- Lift Cannabis Business Conference | May 12
- CannaVest North Investment Forum | May 13-14
- Lift&Co. Expo | May 13 – 15
- Industry Days | May 13 – 14
- Consumer Day | May 15

Always full of surprises, the event has plenty of “new” in store for ’22:

- Leading-Edge Education | Up-to-the-minute intelligence on world markets, critical industry shifts, next-gen innovations, regulations, profitability and much more
- Industry Stage & The Dome | Joining the Well&Good Stage, two new areas will showcase leading expert speakers and panels.
- Budtenders’ Masterclasses | Discover Canada’s top cannabis training certification for uber aficionados and haute sommeliers.
- Industry Days | Now two full days of networking and learning are dedicated exclusively to members of the cannabis industry

- CannaVest North Investment Forum | The esteemed conference’s Canadian debut, connecting cannabis companies seeking capital with accredited investors
- Top Deal-Makers’ Marketplace | Key destination for leaders from Canada’s top LPs, retailers, labs, suppliers, and more, to connect and form strategic alliances
- 420 Receptions | Mix, mingle and make connections right on the Expo Floor
- Lift&Co. Expo Ambassador Board | Featuring 20+ influencers, insiders, and cannabis industry innovators

In addition, new and returning favourite Lift&Co. Expo partners and exhibitors will include Platinum Partner Futurola, Silver Partner BIS Solutions, Presenting Partner JMCC, and exhibitors Indiva, Hawthorne, Dutchie, Canapa/Paxiom, FedEx and more.

As Toronto’s must-go show readies to welcome thousands from across Canada and North America, the team behind the scenes hints at an experience to remember.

“The Canadian cannabis market is projected to reach \$4.8B in sales in 2022,” says Shawn Pierce, President of MCI Events. “We’re serious about providing education and

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May 12

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GO

facilitating the connections that will drive the future of this booming industry. But we don't take ourselves too seriously, and that's what makes the Lift&Co. Expo experience so unique."

Visit liftexpo.ca for more information on Lift&Co. Expo Toronto 2022, taking place at the Metro Toronto Convention Centre, May 12-15, 2022. Visit Lift&Co. Expo on Flickr and Instagram to peek exclusive pics, and preview more exhibitors, speakers, and sponsors in weeks to come.

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ABOUT MCI

MCI is the global leader in engaging and activating audiences. Our business is founded on a simple human insight: When people come together, magic happens. Since 1987, we have been bringing people together through inspiring meetings, events, congresses and associations or community management. MCI helps



organizations harness the power of community by applying our strategic engagement and activation solutions to build unforgettable online and offline experiences that foster change, inspire, educate, and enhance business performance. MCI is an independently owned company headquartered in Geneva, Switzerland, and boasts a global presence with 2,500+ professionals in 61 offices and 31 countries, who work with clients across Europe, the Americas, Asia-Pacific, India, and the Middle East. Visit us at wearemci.com or Twitter, LinkedIn, Facebook.

ABOUT MVP EDUCATION, LLC

MVP Education, LLC is an equity investor who partners with associations, event owners and license owners to accelerate the growth, innovation, and impact of your events.



Lift&Co. Expo Toronto 2022

Metro Toronto Convention Centre

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Canada's #1 Cannabis Conference & Trade Show

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Lift&Co. Expo Toronto 2022 showcases an immersive four-day educational agenda that will invigorate your passion for learning while creating career-enhancing connections.

Lift&Co. Expo Toronto 2022 Agenda

Lift Cannabis Business Conference

Thursday, May 12, 2022 | 9:00 AM - 5:00 PM

9:00 AM – OPENING REMARKS

Chair: Dr. Sherry Boodram, CEO & Co-Founder, CannDelta

9:10 AM – EDIBLE LIMITS IN CANADA: Why We Need 100 mg of THC In A Single Package

9:30 AM – WORLD IN REVIEW: The Canadian and International Cannabis Markets, Trends, and Projections

10:00 AM – NEXT-GEN CANNABIS SPOTLIGHTS: How Cannabis Innovation is Changing Cannabis as We Knew It

BREAK – 10:30 AM - 11:00 AM

11:00 AM – CSR SHIFT: Industry-Driven Social Impact Can Benefit Consumers, Canadian Business and Civil Society

11:15 AM – ECONOMIC SHIFT: Establishing a Federal Innovation, Science and Economic Development Industry Panel for Cannabis

LUNCH – 12:00 PM – 1:30 PM

1:30 PM – PRODUCTION & PROFITABILITY: How to Master Supply, Demand and Business Growth in a Quickly Changing Market

2:00 PM – RISK & PROFITABILITY SPOTLIGHT: Making the Connection Between Risk Management and Profitability

2:15 PM - WELLNESS PRODUCTS SPOTLIGHT: The Next Big New Product Category - and What They Might Be?

2:45 PM – CRAFT & PREMIUM: Canada's Mightiest Micro-Producers and Top Shelf Brands

3:15 PM - CANADIAN ADVANTAGE: Recapturing Canada's Leadership Position

BREAK – 3:30 PM - 3:45 PM

3:45 PM – STATUTORY REVIEW: Key Deliverables for Canada's Cannabis Legislation Review

4:15 PM – COMPETITIVE STRATEGY: Analyzing the Cannabis Industry and Competitors for Long-Term Growth

4:45 PM - Closing Remarks and Adjourn

Lift&Co. Expo

FRIDAY INDUSTRY DAY

Friday, May 13, 2022 | Open: 11:00 AM – 6:00 PM

Industry Stage Agenda

11:30 AM – NATURE'S MEDICINE: Peyote's Place In The Psychedelic Industry. Presented by Claire Stawnyczy, President & CEO, Lophos Pharma

- What is peyote, and why is it important to indigenous people?
- What makes peyote unique?
- What are the challenges of cultivating peyote?
- How will Lophos Pharma play a key role in the future of peyote and in peyote-derived pharmaceuticals?

12:00 PM – MEDICAL CLINICS: What are the Attributes for the Best Clinics and Why?

12:30 PM – PROMOTIONAL PRINCIPLES: High-Minded Marketing Approaches for Responsible Use and Prosperity

1:00 PM – CANADA'S CANNABIS ACT REVIEW: Changes Patients and Prescribers Want

1:45 PM – GOOD BUDS MASTERCLASS: High Quality Budtenders Selling High Quality Cannabis - Bring A Bud

2:30 PM – ATHLETES & CANNABIS: How Cannabis is a Game Changer for Pain Management and Performance

3:00 PM – RIGHT-ON RETAIL: The Right Balance for Awesome Consumer Experiences and Operational Excellence

3:30 PM – PATIENT TECHNOLOGIES: Patient Apps and Accessories for Better Health Outcomes

4:00 PM - Adjourn



CannaVest Agenda

12:00 PM - Cannabis Market Insights and Consumer Trends: A Compare/Contrast between the US & Canada

- Rishi Malkani, Partner, Deloitte
- Cy Scott, Founder, Headset
- Steve Goertz, Chief Financial Officer, Acreage Holdings

This presentation will provide a big-picture overview of the adult-use market. The panelist will review growth market trends, consumer behavior preferences, sales of different form factors, and cannabis production challenges. The session will also address current trends in vaping.

12:30 PM - From Seed to Sale: Investment Opportunities Along The Total Continuum of the Cannabis Industry

1:00 PM - Partner Presentation

1:30 PM - ESG in Cannabis: Strengthening Your Organization and Impacting the Community

2:00 PM - Investor Due Diligence & Underwriting Best Practices

3:00 PM - How Solid Business Plans and Regulatory Reform Align

Lift&Co. Expo

SATURDAY INDUSTRY DAY

Saturday, May 14, 2022 | Open: 11:00 AM – 6:00 PM

Industry Stage Agenda

11:30 AM – STRATEGIC RETAILING: The Pillars of Cannabis Retail Excellence

- Albert Kim, CEO, Greenline
- Elyse Ranger, Director of Store Experience, Vetrina Group
- Importance of budtenders – empowering your frontline
- Achieving retail operational efficiency – what it looks like and how to get there
- Maximizing sales and margins – tips and tactics to increase revenue
- Financing – assessing needs, defining goals, and making the investment

12:00 PM – ACTIVIST-TO-INDUSTRY: An Industry Report from Canada's Leading Cannabis Industry Pioneers

12:30 PM – ON THE RISE: How Canada's Diversity is a Winning Combination of Culture, Innovation and Profitability

1:00 PM – GOOD BUDS MASTERCLASS: High Quality Budtenders Selling High Quality Cannabis - Bring A Bud

2:30 PM – NEW PSYCHEDELICS DATA: The Latest Industry Analysis for Canadian Psychedelics

3:30 PM – PLANT PROCESSING: Techniques for Better Sowing, Growing and Harvesting to Remain Competitive

4:00 PM - Adjourn

CannaVest Agenda

12:00 PM - Navigating the Political & Regulatory Framework While Avoiding the Landmines

- George Smitherman, Executive Director, Cannabis Council of Canada
- Trina Fraser, Partner, Brazeau Seller Law
- Landon Tresise, Director of Government Relations, Aurora Cannabis

1:00 PM - Partner Presentation

1:30 PM - Cannabis Packaging Then and Now - 3 Years into Legalization, What's Changed?

2:15 PM - Raising Capital: Perspectives on Market Trends

3:00 PM - Building a Thriving Cannabis Business: Lessons from Industry Pioneers

Lift&Co. Expo

SUNDAY CONSUMER DAY

Sunday, May 15, 2022 | Open: 11:00 AM – 4:00 PM

Industry Stage Agenda

12:00 PM – WOMEN & CANNABIS: Empowerment, Products, Treatments and Pleasure

- Antuanette Gomez, Founder & CEO, Peak Pharm Labs
- Tijen Yalchin, Co-Founder, Earth Kisses Sky
- Solonje Burnett, Co-Founder & CEO, Humble Bloom

12:30 PM – CANNABIS GIVING: LOOP/POOL's Paying Forward Plan

1:00 PM – INCREDIBLE EDIBLES: The Future for Edible Products

1:30 PM – INVENTIVE ACCESSORIES: Newfangled Gadgets, Contraptions, Bongs and Baubles

2:00 PM – GOOD BUDS MASTERCLASS: High Quality Budtenders Selling High Quality Cannabis

2:30 PM - THERAPEUTIC PSYCHEDELICS: New Hope Breakthroughs for Patients Seeking Alternative Therapies

3:00 PM - Adjourn

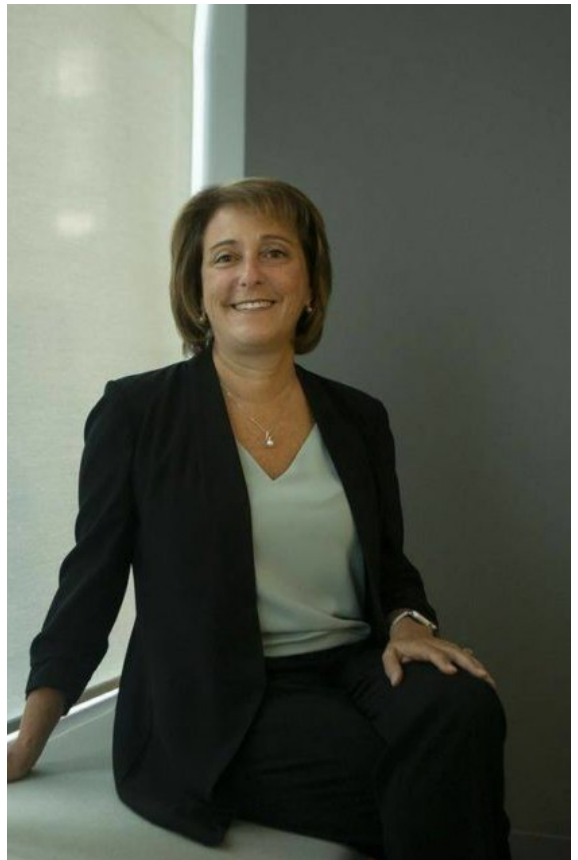


We were so happy to be able to speak with Beena Goldenberg, formerly Chief Executive Officer of The Supreme Cannabis Company Inc. and previously Chief Executive Officer at Hain-Celestial Canada, ULC, now Organigram's Chief Executive Officer (CEO). Beena assumed the role effective September 9, 2021. An accomplished business leader, Ms. Goldenberg has more than 30 years of experience in consumer-packaged goods, manufacturing and marketing. As President and CEO of The Supreme Cannabis Company Inc., she successfully achieved 50% growth in the first year of her tenure at the company through a focus on distribution, innovation and brand portfolio development.

Ms. Goldberg has also served as Chief Executive Officer, President, General Manager at Hain-Celestial Canada, ULC where, among another notable accomplishments, she led the strategic growth of the company from \$40M in 2005 to over \$300M in 2019 through the organic growth of existing brands by increasing distribution, launching on-trend innovation, integrating newly acquired US brands and completing two Canadian acquisitions. Ms. Goldenberg has demonstrated success in post-transaction integration. During this time, Ms. Goldenberg also served two years as the Chief Executive Officer of Cultivate Ventures, the growth venture platform for The Hain Celestial Group, where she was responsible for investment in small portfolio brands and incubator opportunities with a focus on health and wellness.

Beena what was the transition like for you from Supreme to Organigram?

At Organigram, we are committed to the development of our people along with extensive product innovation to power the growth of our brands which generates value for our shareholders. In February, we secured the #3 position in market share among



Canadian LPs for the second month in a row, with a share of 8.2% according to Hifyre.

In March, the momentum continued with another 20-basis-point gain for a market share of 8.4%. We also continue to hold the #1 position in the flower category, which represents about half of the Canadian cannabis market. Our SHRED milled flower products are the top sellers in Canada with SHRED Tropic Thunder being the best-selling flower product in the country. We also hold the #3 position in the gummies category, having doubled our market share quarter-over-quarter with two of our SKUs amongst the top 10 bestsellers in the country. This market position includes SHRED'ems gummies, which were introduced this past August; and Monjour, our large-format CBD-infused soft chews introduced this past November. Edison Jolts, our unique high potency THC lozenge, maintains its position as the best seller in the ingestible extracts category.



Now moving on to innovation. We recognize the need to bring news to the category, so we continue to launch new products. We have leveraged our SHRED brand that has achieved high visibility among cannabis consumers. In March, we shipped SHRED-X, Kief-infused blend, an innovative product that combines the convenience and popularity of SHRED milled flower with the potency of kief in a 50-50 ratio. We also launched SHRED-X vape. These are 510 cartridge vapes with the flavor profiles of SHRED milled flower products, Tropic Thunder, Megamelon, and Funk Master. And how are we doing? Well, within days of launch, SHRED-X Tropic Thunder was the fourth best-selling vape in Ontario.

Building on the success of SHRED'ems gummies, we added unique line extensions, SHRED'ems POP! gummies in the classic pop flavors of cola, root beer, and cream soda were introduced in March. We've also added two new sour flavors, Sour Apple Slap and Sour Blue Razzberry. With eight SKUs now available to consumers, we expect to strengthen our market position in the gummy category. We've also added two new premium strains to our Edison line, with Edison Kush Cakes and Edison Frozen Lemons. These high potency and terpene-rich editions will create further engagement with cannabis enthusiasts. With Big Bag O' Buds, our large format value brand, we added Pink Cookies, a

high-potency indica strain. This expansion of our product line addresses the desire for specific strains by value-seeking consumers and reflects the evolution of the Canadian cannabis market.

International sales also bolstered our Q2 results. We shipped approximately 1,700 kilograms of dry flower to Israel and Australia in the quarter marking the highest international B2B shipments in the history of the company. We expect to have further shipments to Canndoc in Israel and Cannatrek in Australia in fiscal 2022, and we'll look to expand our international partners to ship more wholesale dry flower. Now let's look at operations, beginning with Laurentian. After acquiring Laurentian in December, we began working on integration. One of our priorities was to increase the distribution of its unique Tremblant hash and Laurentian craft flower products. At acquisition, Laurentian products were available in 4 provinces. By the end of the fiscal year, we will be available in all 10. In Ontario, we've been successful at increasing distribution levels of Tremblant hash from 25% to almost 40% of Ontario's 1,500 stores and have grown sales by 21%. This Ontario example underscores our success in leveraging our marketing, distribution, and field sales capabilities to drive results.

We expect to be able to achieve the same success across Canada as we increase the footprints of the Laurentian brand. We are also making progress in expanding and automating production at Laurentian. Construction and licensing for the additional space is expected to be complete by the summer of 2022 with a 4x increase in cultivation capacity and increased automation, processing and storage space to be achieved by the end of 2022. Cash production at Laurentian is now supported by high quality and high potency piece coming from our Moncton facility. This was identified as an acquisition synergy. At our Moncton campus, we are completing the Phase 4C expansion and expect to reach upwards of 80,000 kilograms of dry flower capacity. Environmental enhancements are currently in place in approximately 40% of the facility and should be fully implemented by the end of the year. These upgrades have and will continue to further enhance yields and flower quality as they are completed.

We currently have two automated pre-roll lines, and we'll be adding high-speed pouch filling lines for SHRED and Big Bag O' Buds by the end of fiscal 2022. In Winnipeg, adding on to our highly automated gummy production line, we have automated labeling and excise stamping and our commissioning pouch packaging equipment.

We have also upgraded and leveraged our warehouse to optimize our logistics network and drive freight savings. These changes help improve our efficiencies, margins, and customer service. The build-out and improvements in Moncton and Winnipeg



reflect our strategy to make investments based on recognized business needs and strong payback. In the quarter, all large-scale construction projects were substantially completed at the Product Development Center of Excellence in Moncton. The bio lab is being fully equipped in Q3, and then we will begin to conduct advanced plant science research.

Thank you Beena!

For more on Organigram or any of their brands - visit them online at www.organigram.com





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The cannabis market is constantly changing and with the newest iteration of Cannabis 3.0 bringing in new technology and other advancements in the field we felt it was time to talk to one company in particular - so we reached out to Niel Marrota President and CEO of Indiva. Indiva Limited is a licensed producer of cannabis products in Canada, with a portfolio that includes premium pre-rolls, flower, capsules and edible products. The company also has a number of licensing agreements for Bhang Chocolate, Wana Sour Gummies, Ruby Cannabis Sugar, Sapphire Cannabis Salt, Artisan Batch and other products.

Indiva earned a spot among the top ten licensed Canadian cannabis producers in 2021 and its focus on edibles to this point has led to a roughly 33 per cent market share through March 2022, along with a presence in approximately 75 per cent of Canadian retail cannabis outlets, with Wana Sour Gummies and Bhang Chocolate leading their respective markets at about a 36 per cent share.

Neil I was hoping that you could speak to us about how your brand has been evolving over the last little while and how it's continued to transform in this ever

changing market and how your newest products push some of these boundaries of innovation that I'm hearing so much about in the industry?

Sure thanks for your help and for inviting me to speak about Indiva - known for world class cannabis products and really for being a production house and a house of brands. New Products Introductions this year have included Grön Pearls, Wana Quick Midnight Berry, Jewels Cannabis Tarts and Dime Industries Vapes

We were pleased to report record revenue in the fourth quarter and for the fiscal year 2021, and greatly improved gross margins compared to fiscal 2020. According to data from Hifyre Inc., Indiva continues as the dominant national market share leader in edibles in 2021.

We were ranked 10th out of 134 licensed producers by consolidated market share across all categories. On a units shipped basis, Indiva ranked 4th nationally in 2021, making Indiva an important supplier to provincial wholesalers and retailers. Our distribution has now expanded to reach all 13 provinces and territories in Canada, creating a leverageable platform for new product introduction through new licensing

partnerships and in-house innovation. The recent signing of our licensing deal with Dime Industries marks Indiva's first entrance into the vape category. Dime's proprietary hardware and innovative cannabis formulations position Indiva to continue to gain market share as we leverage our best-in-class operations, our reputation for quality cannabis products, and our coast-to-coast-to-coast distribution platform.

In addition, we expect new product introductions coming from Indiva's in-house innovation team to spur further margin-accretive top-line growth and accelerate our path to real profitability.

Further, the pursuit of innovation comes with it the goal of creating products that build on our in-house world-class expertise, as national leaders in edibles, to enable Indiva to, one day, grow beyond our Canadian borders. While in the short-term, licensing deals remain our core revenue contributor, creating the backdrop for our current success, Indiva's future lies in innovating better products, while continuing to delight our clients and customers.

We were delighted to partner with Dime to bring their innovative brand of proprietary, high-quality vape products to the Canadian market. This is our first entrance into the vape category in Canada, and we could not be more excited about the quality of our chosen licensing partner and their products. Indiva distributes products to all 13 provinces and territories in Canada, and remains committed

to growing its top-line and market share organically in Canada - adding vapes to our portfolio of award-winning products is expected to help Indiva accomplish just that. We are very excited to bring Dime vape products to Canadian cannabis enthusiasts.

The pursuit of innovation also comes with the goal of creating products that build on our in-house world-class expertise, as national leaders in edibles, to enable Indiva to, one day, grow beyond our Canadian borders.

While in the short-term, licensing deals remain our core revenue contributor, creating the backdrop for our current success, Indiva's future lies in innovating better products, while continuing to delight our clients and customers.

Thank you so much it has been wonderful to talk to you that we've been speaking with Neil Marrota, President and CEO of Indiva and we've been speaking about how the individual brand has continued to transform in an ever changing market and how its newest products push the boundaries of innovation.

For more information on Indiva and their brands visit www.indiva.com



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BONGS, VAPORIZERS AND PENS, OH MY!



So many to choose from, but here we are, back at it again with our top choices!

Fun fact: Bongs have been used for millennia. The earliest records date back 2400 years; that's got to be some old bong water! Water pipes used for cannabis, tobacco and opium have been used in Iran, India and China since the start of the 16th century. While its origins are still unknown, we can be quite certain that people have been passing bongs and smoking hookahs for all of written history.

After thousands of years across the world perfecting the art of bong and hookah making, after millions upon millions of smoking sessions, and with

thousands of options in today's market, these are my top choices for the month!

The Zenco Duo

If you ever wanted a showstopper where everyone's eye is on the centre of your table and everyone asking 'Oooh what's that?' Well here we have The Zenco: a premium shareable tabletop vaporizer. This super cool device is compatible with 510 thread cartridges, concentrates and herbs. Four heat settings for optimal usage; if you're looking for a way to elevate your social gatherings, stop by!

www.TheZenco.com



Pax3

On the go pens are highly anticipated and highly convenient. They are needed for those moments when you can't roll up or tug along a big bong. This updated model comes with some new features: dual usage, which means you can enjoy with flower as well as the waxy/solid concentrates too. A long lasting battery means you can get 2.5 hours of continuous use (8-10 sessions); and a 10-year limited warranty is also something we like to see. The only downfall about this item is it runs hot to the touch on high heat, but, I personally suggest a rubber sleeve to combat that.

www.pax.com

Stündenglass® Gravity Hookah

Coming next on the list is something which is by far one of the most interesting things I have reviewed. It's the world's first all-in-one, gravity powered, contactless water pipe/bong. The Stündenglass is a masterfully engineered gravity hookah that was designed with a 360 degree system making it the world's first gravity powered bong. It uses kinetic motion activation which creates a refreshingly powerful hit! You can connect to any smoking or vaporization device with a 14mm male joint. Along with its sleek and elegant design, this device has several functions and add-ons. Granted, the price range is high but it surely makes up for it with its features. From culinary, mixology, aromatherapy and hookah! Definitely an entertainment setting star!

Go check them out!

www.stundenglass.com



Here we are! Two millennia of banging bongs and huffing hookah. With an industry that continues to grow and explore new and exciting designs, it will continue to evolve, and guess what? We will be right there to let you know how it goes!

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NOTORIOUS CANNABIS BRAND GHOST DROPS DOMINATES MARKET AND EXPANDS ON OPERATIONS IN CANADA

Twelve months ago, Ghost Drops was in the shadows of the legacy market. Now, the most popular brand in Canada is taking centre-stage on Toronto's trendy Queen Street West.

On April 19, 2022, Ghost Drops opened a new flagship retail store in the heart of Toronto's Queen West neighbourhood, as it capitalizes on its market dominance.

The brand's rise from the legacy market is unprecedented. Since its launch in Ontario, Ghost Drops is the most-searched cannabis brand on the OCS (Ontario Cannabis Store) website and has the two top-selling premium cannabis products in the market.

As the brand continues to rise, with the grand opening of this first store, already a hub for cannabis connoisseurs.

Ghost Drops president and co-founder John Dean Durante says the store opening is monumental for the company and its followers.



"We are not launching this store just to have a store," Durante says. "Our community has been with us since the early days and the goal has always been to provide them the ultimate consumer experience. This store is a place we can connect with our loyal fan base in a very tangible way. Our ambition is clear: we will continue to raise the bar in this space."

The flagship store will carry Ghost Drops' award-winning cannabis in all formats, alongside ultra-select curated craft flower from other brands, including never-experienced-before cannabis from partners Ghost Drops is helping to launch.



Travis Fleetwood, aka Organik, Ghost Drops creative director and co-founder, says visitors will experience something special.

“What we’ve created is unique, aesthetically bold, with expert staff and hand-picked craft products. This store will become a destination for cannabis connoisseurs and a new home for our community. We’re excited to continue curating culture in the heart of the city.”

Another unique retail element is a defining collab with 6ix Donutz in the adjoining space. 6ix Donutz is known for its sought-out customizable mini donuts that have become a Toronto favourite. This strategic move allows 6ix Donutz to capitalize on its expansion to brick-and-mortar locations.

Ghost Drops’ rapid rise from the legacy market to the top of the legal market is no accident. The brand house does things differently - charting a different course for growth within an industry experiencing well-documented growing pains.



While illicit market sales still account for about half of all cannabis in Ontario, and with several high-profile legal market companies recently laying off staff, closing facilities, and merging, Ghost Drops has proven its brand house partnership approach is the way forward.

“I believe we’ve broken the mold,” says Ghost Drops CEO Gene Bernaudo. “We are a local Ontario cannabis company that partners with the best breeders and growers. We’re committed to growing this market by converting legacy consumers into legal consumers and by helping elevate other legacy brands into the legal market alongside us. The blueprint we’ve created is working.”

About Ghost Drops

Ghost Drops is redefining cannabis in Canada. Through exclusive partnerships with award-winning legacy market breeders and cultivators, the Ghost Drops model delivers to the legal market the very best in home grown, small batch, craft cannabis. Established in the legacy market to disrupt the status quo, Ghost Drops built a loyal cult following by setting the standard of cannabis excellence. Now in the legal market, the Ghost Drops business model combines branded cannabis products and retail with the new frontier of crypto to deliver the most unique play the industry has ever seen.



Ghost Drops





WHEN ART AND CANNABIS INTERSECT

A COLLABORATIVE PROJECT FEATURING 6 ARTISTS BRINGING TO LIFE THE STORIES OF OUR FLOWER THROUGH THEIR EYES. WITH OUR CANNABIS PLANTS AS THEIR MUSE, THEY INTERPRETED OUR SIGNATURE STRAINS INTO ICONIC ARTWORK.

Pure Sunfarms marks 4/20 with a collaborative project featuring 6 artists to produce a one-of-a-kind vintage collection

BC-based cannabis producer Pure Sunfarms launched Pure Sunfarms FLOWERHOOD, a collaborative project featuring six artists bringing to life the stories of its flower through iconic artwork. The designs of each artist are thoughtfully applied to hand-selected vintage garments to create the one-of-a-kind FLOWERHOOD collection.

The project brings to life the story of Pure Sunfarms signature strains through the eyes of Laura Garcia Serventi (Brooklyn, USA), Mia Ohki (Vancouver, Canada), Dan Climan (Montreal, Canada), Studio A-OK (Vancouver, Canada), Lan Truong (Portland, USA), and Ana Miminoshvili (Tbilisi, Georgia). The custom artwork created by each artist is rooted in the rich history of the strain and the anatomy of the plant itself, interpreted in their own style. The work expresses what each artist sees in the cannabis plant through hand-drawn and digital illustrations, paintings, and premium patchwork.

The Pure Sunfarms FLOWERHOOD collection will be available exclusively on Pure Sunfarms Marketplace starting May 6, 2022, including a hand-painted denim jacket, screen-printed tees, and embroidered French chore coats.

“Pure Sunfarms is built on a foundation of putting plants and people first,” says Maria Guest, Vice President of Brand, Pure Sunfarms. “For Pure Sunfarms FLOWERHOOD, we set out to create something meaningful to reflect the connection between the two. With our flower and



greenhouse at the heart of it all, we brought together a group of inspiring artists to interpret our BC-grown strains in their own unique style. We're excited to share this collaboration and for cannabis consumers to experience FLOWERHOOD."

“It’s fascinating how unique the plant can be from strain to strain,” says Laura Garcia Serventi, Brooklyn-based botanical artist. Laura has been working with Pure Sunfarms since the brand’s inception as its most featured artist. “Over the years of working with Pure Sunfarms, I’ve really fallen in love with the details of the plant’s anatomy, and also the origin story of each strain.



THE COLLECTION FEATURES INSPIRED ARTWORK BY MIA OHKI, LAURA GARCIA SERVENTI, DAN CLIMAN, STUDIO A-OK, LAN TRUONG, AND ANA MIMINOSHVILI.

It's such a rich plant in every way, and I love that my partnership with Pure Sunfarms gives me the freedom to express these details in my own hand-painted style."

To learn more about Pure Sunfarms FLOWERHOOD, browse the limited collection, and view the exclusive docu-series capturing the artist collaborations, visit: puresunfarms.com/flowerhood

People looking to receive updates about the collection sales launch can sign-up by visiting puresunfarms.com/subscribe and by following @PureSunfarms on Instagram. Must be 19+.

About Pure Sunfarms

Pure Sunfarms is one of the largest cannabis operations in the world, producing high-quality, BC-grown cannabis in 1.65 million square feet of greenhouse space in Delta, British Columbia. The company brings together decades of agricultural and legacy cultivation experience with best-in-class, large scale operational expertise, and is one of Canada's top-selling brands.

The company has capacity to produce, sell, and distribute 112,500 kilograms of dried flower annually for Canadian recreational and international markets. Pure Sunfarms is currently converting a second

greenhouse for cannabis production, which when complete is expected to bring annual output capacity to 150,000 kilograms.

Current supply agreements include the Ontario Cannabis Retail Corporation (OCRC) (operating as the Ontario Cannabis Store (OCS)), the BC Liquor Distribution Branch (BCLDB), Alberta Gaming, Liquor & Cannabis (AGLC), the Saskatchewan Liquor and Gaming Authority (SLGA), and the Manitoba Liquor and Lotteries Corporation. Pure Sunfarms also provides cannabis to other Licensed Producers in Canada, including its affiliate ROSE LifeScience in Québec. The company also has EU GMP certification.

Pure Sunfarms is the wholly-owned Canadian subsidiary of Village Farms International, Inc. (Nasdaq: VFF).

For more information about Pure Sunfarms, visit www.puresunfarms.com



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WHEN YOUR CANNABIS BITES BACK

CANNABINOID HYPEREMESIS SYNDROME

BY SARA JANE WILSON

For the majority of us, coming home at the end of the day and smoking a fat joint, is a euphoric feeling. Could you believe that some of us end up experiencing the polar opposite? And no, I'm not talking about those anti cannabis folks. Cannabinoid Hyperemesis Syndrome is a rare condition caused by long term Cannabis use.

Generally, this is a treatable condition but it's not an easy feat for those suffering from it. Most of the people presenting symptoms may not even realize their Cannabis is what is making them sick.

What To Look For:

- Persistent Vomiting
- Abdominal Discomfort
- Loss of Appetite
- Weight Loss
- Dehydration
- Never Ending Nausea

What Are Some Of The Causes?

Cannabinoid Hyperemesis Syndrome is a relatively new finding that has doctors scratching their heads. Notoriously found in long term Cannabis users, it can often be easily misdiagnosed as other illnesses. Besides long term usage of Cannabinoid chemicals perpetuating it, there is very little else known. Some doctors have theorised CBD could also cause similar issues. Future medical research is needed to understand this condition on a deeper level.

Treatments:

As far as the most recent studies show, the best way to relieve CHS symptoms is by cutting out



the use of all Cannabis and CBD products in all forms, (ie. flower, extracts, infused edibles, etc). This probably does not seem reasonable for most smokers, but it's the only suggestion for relief doctors currently have. For most, after two weeks, the intense symptoms begin to fade and life begins to return to normal. For others, it can take up to several months for their regular habits to return.

Studies have shown within forty-eight hours of cutting out the plant, Cannabinoid receptors begin to stabilize themselves. After four weeks, the receptors are back to functioning at full capacity.



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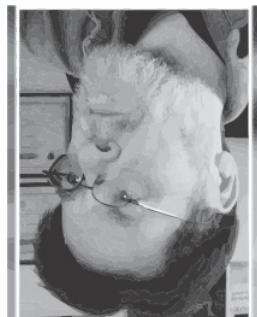


MIIM

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HOMEGROWN: AN OUTPOST OF COMMON SENSE

BY @TFPRUDENTHEWRITER



Hello again, neighbor, and welcome.

The earliest of May's flowers have yet to bloom as I write to you this month. It's also one calendar year since I agreed to write this feature for @highcanadamagazine. Now, I don't know how you spent your time since then, but growing my own remains hobby number one in these parts.

Not only that, and despite writing for a living, I remain a hard-core glass-half-full-er.

Which is a good thing, given the recent state of the cannabis industry. Where, from coast-to-coast, plenty of dreams have gone up in the smoke of Canada's onetime 'Green Rush'.

Lucky for me, there's still no beating the price of growing your own.

In these parts, the rapid fall of a onetime darling of the stock market no longer rated the coverage its rise drew a couple of years back.

Despite hundreds of layoffs and untold millions in investor losses.

As in life, the only constant in the cannabusiness is change.

Before this, I've mostly ignored the news here, and stuck to sharing a few thoughts about growing cannabis at home. The stuff I've told you about, meanwhile, has also been, without exception, personal.

But I am a democratist, and believe in the concept of one-person, one-vote.

I advocate for democracy, adhere to democratic principles, and support government elected by its terms.

Because the facts show plainly how terrible is government by democracy, unless, and until, it's compared to every other thing we've ever tried!

However, I also keep a resolute commitment to freedom and independence of thought, action, and conscience.

Thus, I also have not, and don't, ever, speak for the people who publish my writing.

That means everything you read in the 'Homegrown' column is my fault.

From time to time, those who publish my stuff must censor my words, and I've no complaint when or if they do.

Around here, we accept the tail doesn't wag a dog. Besides, if I have a problem, I can always choose not to write.

Though in this racket, if a man doesn't work, he won't get paid. Did I tell you how that's just one of many things I love about it? Well, if not, there you go.

Because the only thing better than doing your own thing is smoking it. At least, that's the way it is here most days.

So, I'm biting the hand that feeds when choosing to poke fun at the industry. I'm also aware there's damned few places willing to publish writing about cannabis today.

Given what I've learned about the racket, it will be some time before anything changes.

Anyway, it turns out writing about cannabis is a dangerous choice. Some have lately opined that a byline in a legal weed magazine nowadays might be akin to committing career suicide for a writer.

Or maybe it's just another example of my good luck. Because what that fellow said about when you've got nothing, there's little reason to worry about losing it, turns out to be a fact.

I only mention the big failure because recent travels had me passing through the local international airport.

Where, to my dismay, the dismantling of a mega cannabis growing facility, once the pride of a corporate industry leader, was underway.

It was hard to miss. And seeing it pissed me off, too. But

more than that, it hurt. To me, it shows the business of legal cannabis has a long way to go before it's a legit and stable industry.

Likewise, the government rules-making regimes currently in place must evolve in response to quickly changing realities created by its presence in society.

If the bickering and political infighting surrounding the early years of the legal industry have shown nothing else, it has proven that big corporate money and special interest groups control legal cannabis.

Here in Canada, the inequity produced by government subsidized control of industries like oil and gas, telecommunications, and electricity are also plain for all to see. To date, a similar playbook has been used to govern legal cannabis. But we can still choose to change the rules of this game.

In some places, movements to empower individuals and small groups to either return or join the legal cannabis industry are now fighting for a place at the table.

As usual, they're out-manned and outgunned by the hegemony built to sustain Canada's deeply entrenched and government funded corporate welfare system.

Which, as it does for those listed above, controls all facets of the legal cannabis industry here.

The rules of the game must change if small business is to have a viable role in the cannabis industry's future.

Despite the challenges, you and I can still affect change. We must contact our elected reps and tell them we want things to be different in the business of cannabis than they are in oil and gas, liquor, pharma, telecom, and every other major industry in Canada.

Because our governments are supposed to work for everyone. Including those of us who use cannabis. This must be so, if the country is ever to be more than a forgotten

wilderness where corporations strip natural resources for profit. While dodging payment of taxes on it.

As far as I'm concerned, it's past time we reminded our elected officials of those facts by taking direct, peaceful, and democratic action. And I don't know much about social media, but it seems tailor-made for stuff like that. The same thing goes for email, though I'm told only the elderly use it nowadays.

But whether young or old, with cannabis in Canada, it's high time for systemic evolution.

Did you notice how the word I chose is spelled with an 'e', and not an 'r'? That's because the ability to peacefully evolve and change is also one of democracy's greatest strengths.

Unlike other systems, based on autocratic or totalitarian rule, whose routine failures stoke the fires of endless war and conflict worldwide.

So, instead of fighting about such things, let's use our system to make things better for ourselves.

Let's tell the people we elected how we feel about legal cannabis in Canada. Let's help each other evolve together.

When doing so, let's be direct, peaceful, and democratic.

Let's show the people we elected we understand how democracy works. And that we believe in its power to evolve and change without disrupting either the welfare of our neighbors or the business of the nation.

I suggest letting their response govern our actions in the voting booth at election time.

Until next time, smoke 'em if you got 'em, and happy growing.

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REVIEW

ALIVEWELLNESS.CA



We reviewed the A+ DROPS to start with and we were impressed with this whole line of products. We also loved the Citrus Bomb - Cannabinoid Bath Bomb. For this review however, we tried the ORANGE MINT FLAVOUR for a month and were so impressed by the uplifting results that we have now incorporated this product into our daily morning routine.

We tried the Alive Wellness Cannabinoid Tincture with 500mg of Cannabinoids and we went for the Orange Mint Flavour, The A+ Drops were taken sublingually.

WE loved it and give it a hearty 5 out of 5 stars! Desired dose is held under the tongue before it is swallowed. This allows for fast and effective absorption.

You can use A+ Drops as a daily cannabinoid supplement to help improve undesired symptoms or for general wellbeing.



Here is the recommended Dosage :

Place a full dropper(1ml) under tongue, hold for 30-60 seconds then swallow. Use 1-2 times daily or as needed.

Adjust serving as necessary or as specified by your doctor or healthcare professional.

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Full dropper(1ml) = 16.67mg of Cannabinoids(approx)

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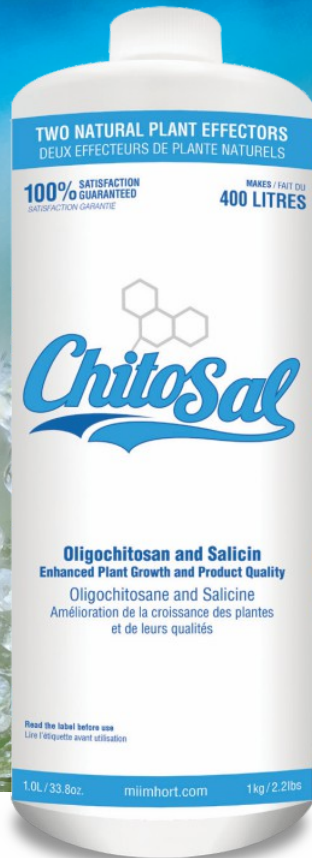
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