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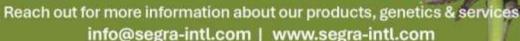


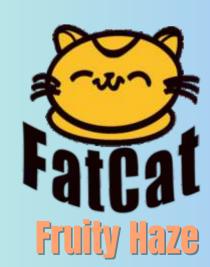














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relevant, and reliable information
available.

To help us maintain the editorial excellence and integrity of our publication, we have assembled a qualified Council of dedicated experts and innovators and natural health and cannabis to serve on HCM's Editorial Advisory Board:

With the help of these industry authorities, HCM offers fresh timely and accurate information about natural health and wellness as it applies to cannabis. The board members lend their expertise to our process of developing and commissioning or editorial lineup, and a postpublication review of each issue which is invaluable in maintaining our more than nine year reputation as Canada's most trusted cannabis health and wellness resource.

Every effort is made to ensure that the majority of advertised products will be available for sale in Canada.

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HIGH! CANADA MAGAZINE

#95 - Late March/EarlyApril 2024

Driven by a balanced approach to ensuring responsible cannabis choices and creating positive cannabis experiences for Canadians, HCM strives to inform and educate our readers.

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All material presented is intended for a mature 21+ audience and is intended for entertainment, educational and informational purposes only.

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Our High! Canada Magazine Family of Contributors includes:

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- Xander Landry -
- Tammi Stanhope -
 - Sarah Gamer -
- Sabrina Mohamed -
 - Tony Lawand -
 - Richard Kern -
 - Sheriann Baker -
 - Audrey Wong -
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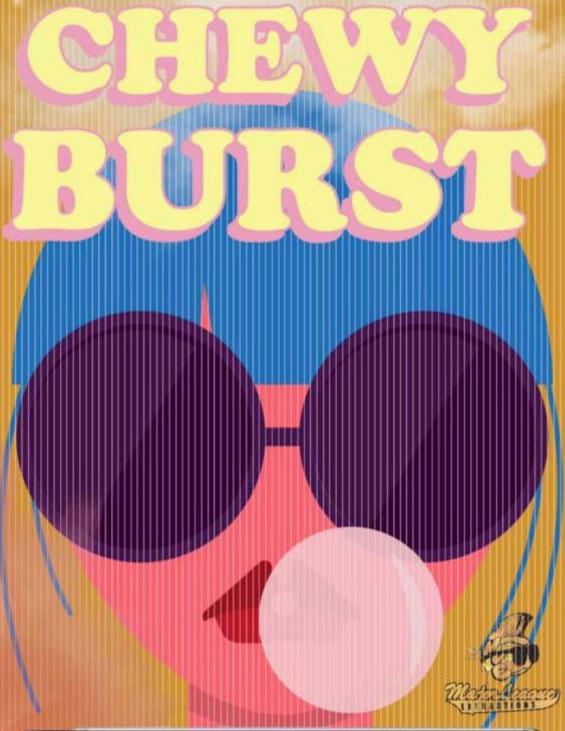
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In the heart of Miramichi, NB, Cerberus PPV Holdings, Ltd., stands tall as a beacon of progress in the Canadian cannabis



Cerberus is a driving force in the cannabis industry, fostering diversity, innovation, and leadership. Their brands. Sana'a and Stoned, have made significant impacts in the communities they represent and are setting new standards for quality and innovation.

Sana'a leads with a focus on medical advancements in the industry, while Stoned redefines cannabis culture as a life choice.

Recognizing the need for diversity, Cerberus launched three distinctive brands tailored to community and industry needs. Behind these brands are remarkable women leaders: Veronica Flores, CEO, and Patricia Diaz, CSO. These two strong females leaders bring over 25 years each of experience in technology and business into the cannabis industry, guiding cannabis into excellence.

As we move forward, let's celebrate these women and their brands while they shape the future of cannabis. creating a more inclusive and diverse industry. Cheers to Cerberus for proving that women-led leadership drives industry evolution.















WELL BEHAVED WOMEN RARELY MAKE HISTORY - UNTIL THEY DO...

a Guest Editorial By SARAH GAMER

igh! I am so happy to be writing the editorial for the March, Women's History Month edition of High! Canada Magazine, issue number ninety-five. Joining the HCM team has fulfilled a lifelong goal of being a part of a magazine family and brought me full circle to my journalism roots.

I am so grateful for the welcome from Cy Wiliams and the opportunities he has afforded me to meet so many wonderful people in the cannabis industry. One of my favourite Cy qualities is that he lives his life in a way in which he is, as he says "welcome to where I want to be". My association with HCM

has most certainly facilitated that experience for me as I have had the privilege to integrate into the Vancouver cannabis community in an authenticand meaningful way.

It was only a year ago that I attended my first cannabis event... and here's the fun part.... I wasn't even invited. I saw a thing on the internet that looked cool, so I went. I flew to a new city and went to a party with a bunch of amazing people who I had never met before. I am so glad I did. The Catalyst Project, a photojournalism gallery that profiled women sharing their stories on how cannabis had a life-changing effect on them was indeed a life-changing

(cannabis-relating) event for me. The depth of impact and the beauty in celebrating how broadly cannabis affects our lives pulled me to explore how I could be part of this growing industry. Perhaps if I had been a more "well-behaved" woman, I would have waited for an invitation, but instead, I decided what I wanted to do and then I did it.

Over this past year, I've had the privilege to explore many sector areas and have learned an incredible amount. Like anything in development, the growing pains are evident but the passion that fuels the players giving it their all is an inspiring wave to ride along. Because wherever you go, it's the people that make or break an endeavor. The people I met in cannabis, particularly in BC have been an inspiration to work with. One of my favourite things to do is raise awareness and money for causes I believe in, and the friendships I've made this last year allowed me to host an evening at bookclub where we raised three thousand dollars to support the Victoria Cannabis Buyers That event and Club donation came at a critical time to help facilitate the move of VCBC to a larger facility that will be able to

m or e securely and comfortably serve the medical cannaibis patients in the area. Truly, I am full of gratitude for the experiences I've had with this industry, and I'm looking forward to bringing more fundraising opportunities to support and engage our community.

And, for those of you who I haven't had the pleasure to meet, allow me to briefly introduce myself. I'm a daily cannabis user, self-medicated. doctor approved and thriving because of it. I find that it helps me keep an internal clock and manage hunger, things that I'm less than stellar at on my own due to having adhd. A flower girl for life, but, thanks to the wonderful people I've had the pleasure to get to know here, Ive enjoyed the addition of dabbing and edibles into my consumption options. The generousity in education is very rich and I have found that most who love the plant are happy to share knowledge. An absolute highlight of my first year in the industry has been attending and experiencing 420 church, a beautiful sanctuary with the finest hash you'll find anywhere and a congregation of top notch to the core, salt of the earth, farmers, producers and afficianados.

Before wandering into this space (and forevermore), I spend my time creating safe spaces for shameless expression. I am a poet and an advocate for reducing stigma around sexual practices, mental health experiences and cannabis use. I exercise my privilage by speaking unashamedly about pleasure and enjoying ones pursuit of it. Seasons of '22, my first full volume poetry collection was published in February, 2024. The reception and support from the canna community has been very heartwarming. I'm honoured to include one of the poems from that book in this issue.

If you know me you know it's no secret that I'm rather fond of the fellas, but I have always been an active feminist and have dedicated any advantage I have to switching up the gender bias. I will brag, promote, and hire women first, I will write about men.

This is just my commitment to c o r r e c t i n g t h e misrepresentations I grew up with. If we see it we can be it, and any chance to lift up another woman who is being a leader is an investment in our future.

Fortunately, the canna community has some wonderfully welcoming women working at every stop. From Vancouver Island and into the Okanagan, BC is being carried by women in weed. Perhaps it's because of the expectation that we are natural multitaskers that we see so many of the women-led businesses (retail, farm, or ancillary) running at extremely high-performance levels. And we are even more so blessed that many women are working at all levels in every field within the industry. As a newcomer, particularly with the adjacent nature of working in media, I have found that the majority of the genuine connections have been from women who value raising each other up. There's a reality we're aware of, an often unspoken shared history and when one of us has an opportunity to triumph it's imperative that we celebrate each other, and make examples for our sisters coming after.

As we approach spring and sink into the significance of Women's History Month, Cy asked us to consider the theme "well-behaved women, seldom make history". It's a good vibe to lean into during a month



when women's history is celebrated. Because just like any other good celebration out there (420, PRIDE, etc)... Intl Women's Day began as a protest.

Please do not let this detail be forgotten as we accept the need in which our culture labels a month or a day as enough time to remember where we've come from, and who we are.

HCM is highlighting and celebrating the women in our industry who are making history, making a difference, and quite simply enduring during a tumultuous time in the cannabis business.

I was asked, along with some of the other women working at the magazine to nominate a few of the highlights we've noticed among the stellar cast of industry professionals (despite the ever-present, overpronounced gender disparity among those working at any level of the sector).

I'd like to take advantage of the editorial space Cy has afforded me to shine a light on two of the women I've met along my cannabis journey who have assisted me in making history.

It is our honour to present to you 24+ Women to Watch for 2024.

Bradie Sparrow and Michelle Cozzuol have taken the leap of faith to work with me and support my introduction to the community.

I am touched by the friendship of these women and honoured to work alongside them.

Bradie brought her Pistol and Paris team to join forces with me as the main flower sponsor at a fundraiser I hosted last year. And Michelle has invited me to join her on the Road Back to Legacy to reach the BC Craft Farmers Cannabis Summit for 420.



"Bradie is living the history of Canadian canna."

Bradie is the marketing manager for Pitstol and Paris a high-end small garden legacy to legal brand, but she didn't enter cannabis through the commercial end of things.

She was born to work in the industry, from growing up aware of her father's secret garden to her own arrest for production in the late 90s.

Growing grass in the lower mainland of BC and raising a growing family of 10 children as the group relocated to Edmonton she developed a deeper connection with the plant as a cannabis coach and practical herbalist.

It is the love and enthusiasm for everything she does that

shines through her interactions.

Just like a bird, branded head to toe in her Pistol and Paris apparel, Bradie flits through the community bringing joy to everyone she meets.

There's no question that cannabis will continue to be a lifelong partner for Bradie, yet her future is limitless, I can't wait to see what opportunities she chooses to explore.

www.instagram.com/dopest.mama.ever/







"The work Michelle is doing is inspiring on many levels."

Michelle came to cannabis after legalization when her son was unloading the stresses of his workdays in a dispensary. She has a hearty background in hospitality management, particularly liquor distribution in restaurants and pubs, which is a common gateway to working in cannabis, and felt that she could solve some of the challenges facing a new industry. As an entrepreneur, Michelle has always visualized and manifested her success and recently fulfilled a lifelong dream of pitching on the Dragons Den TV show. While this accomplishment also brought forward how far the fight against stigma with cannabis has to go, it is a significant win for all cannabis businesses. Her proprietary software Joint Connections brings producers, brands, services, resources, and suppliers directly to retailers. Michelle is dedicated to building bridges within the community and offers a hub for both B2B and B2C cannabis connections. Her passion and experience are setting a path forward for the industry and its rippling effects outside of the industry.

www.instagram.com/count_canna.ca

On our cover this issue is the lovely Leslie Ducommun from Hub International. She and Cy had a fun photoshoot and interview in March and the results are spectacular. Also



"HCM Is Proud To Celebrate Women's History"

from Hub International, Lisa Dunkin has contributed a guest article to HCM this month, sharing her knowledge about cannabis insurance.

Tony Lawand and Richard Kern join us for their regular Toke Talk with a feature all about women working in tech-related jobs. Showcasing women in S.T.E.A.M professions in any industry is critically important for the next generations. Sherriann, Tammi, Audrey and Sabrina are all back with wonderful contributions to this months issue.

Wrapping up the month of March strong, HCM is proud to celebrate women's history,

and I am once again, honoured to share this issue, this industry and this time & space with all of you.

SARAH GAMER

BC Reporter
High! Canada Magazine
Digital Downloads available
at www.highcanada.net



feminine instruction by sarah gamer

my mother got married in a mini dress

I grew up with a girls can do anything attitude

when man walked on the moon
I knew that meant
me too

I have daughters who scoff at history and I'm still dismantling the weight that the patriarchy used to squish me down

shame shield

shy away from my own femininity be more than just a girl

wear a suit climb the ladder smash the ceiling

done done done

be a mother dutiful wife build an empire

done done done

watch it fall do it alone smile sit still look pretty

I'm done I'm done

I'm done



pearheaded by the renowned Abi Roach, a trailblazer in the cannabis industry,

JANE DOPE is set to bring a shine to women & cannabis, with its official launch and the unveiling of www.janedope.ca. The brand embodies a fresh perspective on cannabis, intertwining lifestyle, fashion, and the empowerment of women within the community.

Rooted in the principles of individuality and creativity, JANE DOPE introduces the "You Swag" campaign, inviting women to infuse their essence into custom cannabis lifestyle products. This initiative aligns with the brand's vision of amplifying women's voices in cannabis, celebrating their achievements, and fostering a Jane Dope community.

With custom "You Swag" collections, where we make you into a Jane Dope, alongside empowered Jane Dope collections.

"JANE DOPE is about honoring every woman's unique journey with cannabis," explains Abi Roach, whose extensive background in advocacy and entrepreneurship has shaped the brand's ethos. "We aim to shatter stereotypes and provide a platform where women's contributions are recognized and their stories are told."

The launch of www.janedope.ca marks a significant first milestone, offering an array of products that resonate with the modern cannabis enthusiast.

From stylish apparel to bespoke accessories, JANE DOPE caters to those who embrace their identity and the cannabis culture with elegance and confidence.

For more details on JANE DOPE and to become part of this empowering movement...

...visit www.janedope.ca





www.bccraftfarmerscannabissummit.ca



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Visionary Hydroponics Inc. is founded by Mitchell Gorgichuk in partnership with Dennis Huntley.

Hydrobucket is made in North America.





orking in the cannabisinsurance field as Vice-president of Complex Risk at Hub International. Leslie has quite a career in this sector. Tell our readers a little more about the road you took to get here to where you are today?

My journey in the cannabis industry has been both exhilarating and challenging. It all began with a deep-rooted passion for the medicinal properties of cannabis and a belief in it potential to transform lives. Having loved one's battle diseases like cancer, I saw firsthand how this plant could provide relief when pharmaceuticals could not.

As legalization efforts gained momentum, I saw an opportunity to merge my business expertise with the emerging cannabis market. I seized the chance to join a pioneering insurance brokerage that supported our vision that created a specialized cannabis division across North





Navigating through the complex legal and regulatory landscape was undoubtedly on the of the biggest challenges. I dedicated countless hours to staying abreast of evolving legislation and building strong relationship with key stakeholders, including regulators and legislators.

It has been important for me to educate and advocate the insurance companies on behalf my clients. Even though we are celebrating five years of legalization, there is still skepticism and stigma surrounding cannabis. Barriers still need to be broken down. We are doing are small part to help create a successful viable economical necessary part and are giving our best.

You recently accepted a prestigious award at MJBIZCON and I was hoping you could tell our readers a little more about that and a little more about Hub International?

Absolutely, receiving the esteemed award at MJBIZCON was an incredible honor for us at HUB International! I had joined the Cannabis specialty practice at HUB International the prior year because of their the commitment to the Cannabis Industry. We were passionate about our cannabis clients. As

most of us know MJBIZCON has been the mecca of all tradeshows. To be recognized for the work that we have done on behalf of all our clients was very humbling. It was a recognition of our relentless commitment to innovation and excellence in the cannabis sector. Our team's expertise, combined with our extensive network and resources, enables us to provide unparalleled support to the cannabis entrepreneurs, helping them navigate the complex landscape of risk management with confidence.

As the 5th largest insurance brokerage globally, HUB International recently celebrated their 25th year legacy. attracted me most to HUB was its strong female leadership. The company's culture of inclusivity and diversity is nothing short of remarkable. Leading our coastal division is President Carol Mills, while Tina Olsen serves as our CEO of Canada - two exceptional women whom I have the privilege of working with daily. Being a part of this vibrant community fills with immense pride.

What are some of the projects you are most proud of that you have worked on?

One of the most rewarding experiences I have had in the cannabis industry was collaborating with a longstanding



dispensary in Vancouver before the transition to the legal retail market. This dispensary stood out for its unwavering dedication to servicing individuals with disabilities, offering compassion and support without judgement, just pure love. Working closely with them, I witnessed firsthand their profound commitment to their patient's wellbeing.

A particularly memorable achievement was securing insurance coverage for this dispensary – a task that seemed nearly impossible at the time. Despite the challenges, I was determined to find a solution to ensure they could continue their invaluable work in the community. The bond I formed with these individuals and my understanding of their deep commitment to their patients made this accomplishment even more meaningful. It was an honor to support them in their mission and contribute to their ability to provide essential care to those in need.

Have you faced any major challenges, obstacles or adversity within you career and if so how did you overcome these?

As female insurance broker in the cannabis industry, I've have certainly encountered my share of challenges along the way. The landscape of the cannabis sector is constantly evolving, presenting unique hurdles that require innovative solutions. Many of times I was told that I was not the right person for this or they don't see me in this role. Rather than viewing this as a setback, I embraced their discouragement as an opportunity to break barriers and pave the way for other women in the field. In other words, I soldier on!

Overcoming the challenges has required perseverance, resilience, and commitment to continuous learning. Throughout my career I have made a concerted effort to forge strong relationships with other women in the cannabis space. There is a sisterhood that has formed within the cannabis community of likeminded women.

Advice to women wanting to find a path to success within the cannabis sector?

My advice to carve out a successful path in cannabis based on my own experiences

Educate yourself – start by immersing yourself in the world of cannabis. Stay up to date with the industry trends, regulations, and innovations. Attend conferences, seminars, and networking events to expand



your knowledge and connect with industry professionals.

Seek Mentorship – look for mentors – both men and women – who can offer guidance, support, and insights based on their own experiences in this industry.

Build a Strong Network – cultivate relationships within the cannabis community. Attend industry gatherings, join online forum and social media groups and activities participate in discussions. Networking can open the doors to new opportunities, collaborations and partnerships.

Be Confident – Believe in yourself and your abilities. Don't

be afraid to voice your opinions share your ideas, and advocate for yourself. Confidence is the key to making a lasting impression and earning respect.

Find Your Niche – Identity your strengths, passions and areas of expertise within the cannabis sector. Whether it is cultivation, retail, distribution, advocacy or ancillary services, focus on what you are truly passionate about and where you can make the greatest impact.

Be Resilient – success rarely comes without setback or challenges. Be prepared to face obstacles along the way, and approach them with resilience, determination, and a positive

attitude. Learn from failures, adapt to change and keep pushing forward.

Support Other Women – lift as you climb be supporting and empowering other women. Collaborate, mentor and champion diversity and inclusion that create opportunities for women to thrive and succeed.

Take risks – without risk you will never move forward.

Final notes? Anything you would like to add?

The corner stone of our success lies in surrounding ourselves with kindred spirits who share our deep-rooted passion for cannabis and our clients. Evan Stait my esteemed work partner e m b o d i e s t h i s e t h o s wholeheartedly. Together, we arm our clients with the insights they need to navigate the everevolving landscape, empowering them to make bold strategic decision that propel their business forward.

In the realm of cannabis, one size certainly does not fit all, especially when it comes to insurance. We are not just insurance brokers; we are trailblazers committed to pushing boundaries and champion our clients' interest.

Whether it's securing coverage or crop protection, navigating regulatory hurdles or safeguarding against unforeseen risks, we are in their corner, advocating tirelessly to craft bespoke solutions tailer to their unique needs.

For us, this isn't just business—it's personal. We're not content to being mere service providers; we strive to be confidants and partners, deeply invested in the success and well-being of each client we serve.

In this rapidly expanding industry, trust is paramount, and we are honored to wear it each day by delivering results and building lasting relationships. Together with Evan, I am proud to say that our dedication to the cannabis community runs deep, and we're committed to blazing new trails alongside our valued clients.

Three things you feel everyone needs?

They say a person needs just three things to be truly happy in this world, someone to love, something to do, and something to hope for. It sounds a little hokey, but I like it.

Thank you Tom Bodett, author and voice actor and radio host.





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The Hydropod offers increased mobility and container-size flexibility

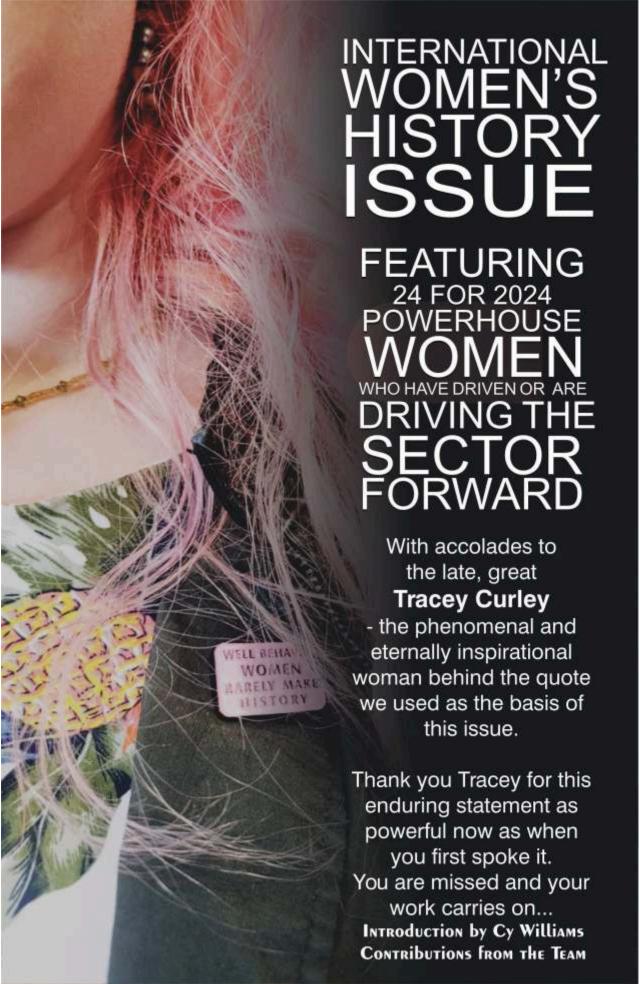


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#24FOR2024

INTERNATIONAL WOMEN'S HISTORY MONTH

24+ Phenomenal & Inspirational Women Who have and are Continuing to... Drive our Sector Forward!

The Canadian cannabis industry has been a pioneering force in the global market, pushing boundaries and challenging norms. Behind this dynamic sector are a multitude of women who have not only made significant contributions but continue to drive innovation and progress forward. So many we would have loved to include but we had to limit it to 24 or it would have been closer to 420. As we celebrate International Women's History Month, it is essential to us here at High! Canada Magazine, that we both recognize and honor these 24 phenomenal and inspirational women who have played pivotal roles in shaping the Canadian cannabis landscape.

Empowering Change in the Cannabis Sector

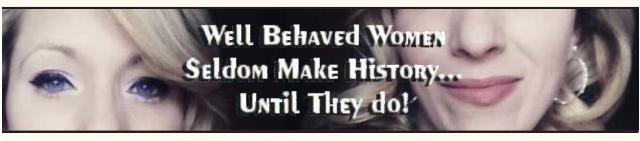
In a traditionally male-dominated industry, these women have shattered glass ceilings, defied stereotypes, and carved out their places as leaders, innovators, and influencers. Their unwavering dedication, passion, and expertise have been instrumental in propelling the sector to new heights.

Trailblazers of Innovation

From entrepreneurs and scientists to policymakers and advocates, each woman on this list brings a unique perspective and skill set to the table. Their collective efforts have not only driven business success but also

#24FOR2024

INTERNATIONAL WOMEN'S HISTORY MONTH



championing diversity and inclusivity in all aspects of their work, they are setting an example for future generations of female leaders in the industry.

Celebrating Excellence

Through this #24for2024 feature, we aim to shine a spotlight on these exceptional women who are making waves in the Canadian cannabis sector. Their stories inspire us to push boundaries, challenge norms, and strive for excellence in everything we do. As we delve into each bio and unveil the achievements of these trailblazing women, we invite you to join us in celebrating their remarkable contributions to the industry.

You have already met Leslie

Ducommun, Vice President of Complex Risk at Award Winning Cannabis Insurance thought-leaders - Hub International and in Sarah Gamer's amazing onpoint Special Guest-Editorial, she introduced you to **Bradie**

Sparrow and Michelle

Cozzuol. Shame on you if you skipped the editorial and lead feature... Go back and read them now if you have not... we'll wait... In the meantime I will take this opportunity to shine some light on some really spectacular women who are th heart and soul of what we do here at High! Media. We have an extraordinary group of women behind the scenes who work

We have been lucky to have had **Tammi Stanhope** on our Team and she is our most Senior Team Member besides the platform's founder.

You got to meet *Sarah Gamer* in the Editorial - who is our newest member of the HCM team and making quite a splash in the sector with some top-notch reporting and advocacy.

Sheriann Baker is our amazing Toronto Reporter. An amazing advocate for Medical cannabis and a proud Brain Cancer survivor who champions the cause in every aspect of her life - inspiring others to live their best life regardless of the cards you draw.

Sara Jane Wilson is a member of our powerhouse BC team, currently on Maternity Leave but reports on the entire Canadian and now International landscapes. She is our social media guru and she is a proud Mom.

Speaking of Canna-mamas our very own truly amazing Fit-Canna-Mama - **Zara Boorder**, our Fitness, Health & Wellness contributor - Zara's commitment to Motherhood, training and sharing

that knowledge and experience around the world as part of both our National and International teams.

Karli Thiessen is another long standing member of our BC team. Karli is our OG Medical connection & consultant - bringing advocacy and personalized treatment options to the forefront and continually championing the need for medical, more nuanced approaches. She is amazing and the depth of knowledge and insight she brings to our team is staggering.

Rainbow Smithe is our behind the scenes citizen journalist, photographer and videographer supreme. She is a ninja. Stealthy and behind the scenes. You'll never see her but she has consistently been one of our greatest assets in documenting our sector and I guarantee if you have ever read an issue of HCM you have sen her work.

Audrey Wong is our amazing voice of change and a member of our National team. She is an inspirational entrepreneur with a serious background in Law who inspires countless others to follow their dreams and live their best lives.

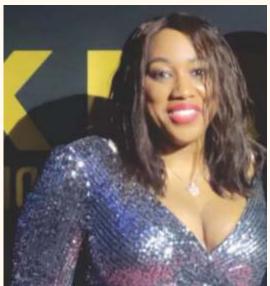
Sabrina Mohamed aka the Stupendous Trim Queen is our Ontario Editor and contributor to our magazines globally. Passionate about the plant and an accomplished entrepreneur - Sabrina is inspirational and one of High! Canada's greatest assets.

We would be remiss to not thank and acknowledge the hard work that Tammi and Sabrina as well as current team members put into the our platformThank you to the team of Sarah, Sheriann, Karli, Zara, Audrey, Sara-Jane and Rainbow as well as past team members - Miranda, Micheala, Eva, Stephanie, Janine, M.E.., the Canna Canuck, Debi , Miss Linotte, Simone and so many others who have made High! Canada Magazine what it is today.

We are only as good as the people we surround ourselves with and the Magazine has done a great job of working with some of the best people in our sector.

Speaking of the best people in our sector - we are continuing our list for #24for2024 with the very active **Vendia Carvery** - Founder of Parents Against Driving High - who if she's not arranging safe rides home after events - or championing responsible use - she is looking out for everyone involves - within the sector or not. As the founder and president of Parents Against

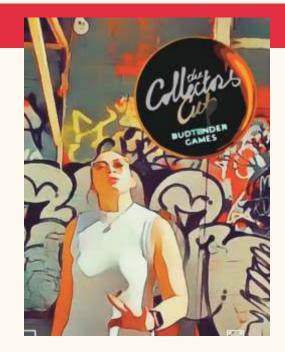




Driving High (PADH), She leads a registered charity that raises awareness about the effect of driving and working while being drugged impaired. She started PADH in Oct 2018, after going through personal tragedy and witnessing the tragic consequences of impaired driving in her community.

Julie Pearl

Julie is one of the founders of Canna Reps and the Principal of the esteemed and award-winning Cannabis Sommelier Program and is another of those inspirational women that keep pushing the sector forward. Last year's National series of Collector's Cups and Budtender Games was one for the history books and no one can host or judge an event like Julie and her well refined team of experts either. Revolutionizing the way flower and concentrate competitions are carried out Julie is tuly taking the sector to new heights when it comes to education, competition and experience.



Lisa Dunkin

Lisa is a member of Hub International's Cannabis Practice Group and Commercial Account Executive. With a decade of experience in the insurance industry, she specializes in providing tailored insurance solutions and offers expertise in navigating the unique challenges of this evolving industry. Her article on Cannabis Insurance is featured this issue!

Krystal Autumn

Radiating sparkles & tokes, Krystal Autumn, is the Executive Director of one of Canada's most pivotal cultural events in our sector. The Unicorn Music Festival is a boutique celebration of art, music and lifestyle in the stunning West Kootenays of British Columbia. The Rosebud Bowl sets the standard for the rest of the year and there is no 'higher' honour here in Canada.



Krystal, a dynamic force as the Executive Director of The Unicorn Music Festival and General Manager at Rosebud Cannabis Farms, epitomizes a blend of talent and an unwavering commitment to community within the Cannabis industry. With 15 years of immersive experience in cannabis extraction and cultivation, she has evolved into a multi-faceted industry expert, renowned in California's legacy cannabis landscape.

During the nascent stages of the cannabis industry, Krystal was instrumental in pioneering the preservation of terpenes in cannabis extractions, co-founding the acclaimed Nectars Collective, recipient of 20 prestigious awards. Her dedication to conscious community evolution permeates every aspect of her work, fostering inclusivity and higher education within the cannabis community.

For Krystal, cannabis transcends mere substance; it serves as a cornerstone for cultivating a painfree and balanced life, elevating individuals to higher levels of consciousness and self-reflection. Her adeptness at nurturing connections between people, music, and the captivating world of cannabis is evident in her orchestration of The Unicorn Music Festival, a realm where unity, personal discovery, and profound connections intertwine seamlessly.

Despite her executive roles, Krystal remains grounded in her passion for sungrown regenerative farming techniques at Rosebud Cannabis Farms, nurturing a lifestyle that nurtures her physical, mental, and spiritual well-being. Her journey is a testament to the transformative power of cannabis, guiding others toward a harmonious existence in mind, body, and soul.

Krystal and her team have orchestrated another year of opportunity and this year it is an opportunity to find your authenticity at The 7th Annual Unicorn Music Festival featuring The Rosebud Bowl! Prepare to indulge in 3 DAYS of euphoric music and entertainment over TWO STAGES showcasing a diverse lineup of Live Music and Electronic DJs, complemented by an array of visual and performing artists, alongside educational expansion throughout the plant medicine and wholistic healing realms. The Unicorn Music Festival promises an unforgettable journey, striking a perfect synergy of ecstatic vibrations and rejuvenation.

This year's attractions, including the Cannabis Comparison educational event - The Rosebud Bowl, inspirational Speaker Sessions, new immersive camps, and world-class lakeside camping and activities, embody the essence of equilibrium.

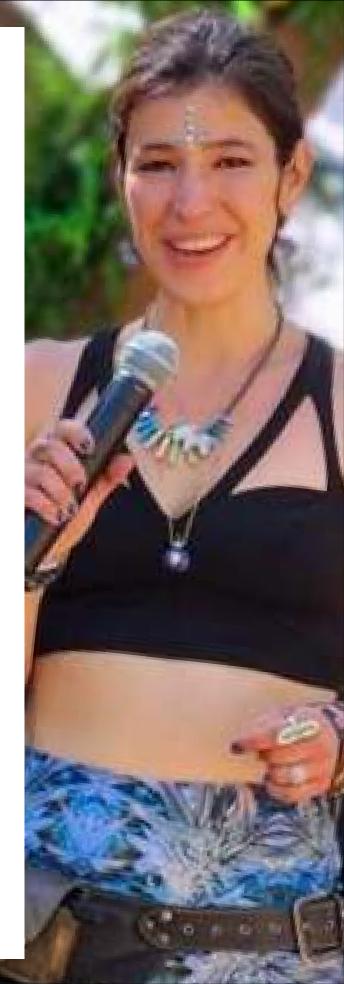
The Unicorn is more than a music festival, it's a transformative experience where attendees can escape the ordinary, embrace their true selves, and create lasting memories in a breathtaking alpine

setting that harmoniously converges in beach coves, warm waters and shady forest groves. Immerse yourself in the marvels of the natural world while embracing the best of west coast art, music, and culture. It's an ideal opportunity to escape the hustle and bustle, digitally detox, and reconnect with yourself and others in a serene and balanced atmosphere.

The Rosebud Bowl, the first Cannabis Comparison educational event aims to educate consumers on the factors that contribute to great cannabis, guiding them to make balanced choices in the marketplace. VIU (Very Important Unicorn) Ticket holders optionally have the opportunity to learn, assess and contribute their opinions to the results of the Comparison.

The Rosebud Bowl Comparison Awards Ceremony, dedicated to the educational cannabis assessment, takes place on Sunday to acknowledge the top three samples in each category, as determined by YOU!

TheUnicornmf.ca TheRosebudbowl.ca





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Rowly DJ Grubb DJ Ripple Kristal Jem Fluxo Maelow Marco Sanchez Evan Kinsella Theda Phoenix Circle of Rhythm And Many More...

Speakers:

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ammi Stanhope's Nominations:

Few threads are as enduring and impactful as the bond between a mother and daughter. Beyond the realms of affectionate memories and shared experiences, this relationship possesses a profound influence that extends far into the professional spheres of our lives.

While often overlooked, the dynamics between mothers and daughters play a pivotal role in shaping career trajectories and fostering personal growth. From imparting invaluable wisdom to cultivating resilience, the significance of this bond cannot be overstated.

Last year I lost my mom to breast cancer. She was my rock, my best friend and my biggest supporter in the cannabis space. This Womens Day/Month my nominations are based on the personal relationships that I currently have in my life and of that bond between mothers and daughters (in cannabis) and the genuine love and support they have for each other. The intricate interplay between maternal guidance and career aspirations is a narrative rich in lessons,



empowerment, and the transformative power of female kinship.

Nomination #1 Maria Canatonguin

Born and raised in Kanehsatà:ke, a Mohawk settlement on the shore of Two Mountains in southwestern Quebec, Maria Canatonquin, embodies resilience, leadership, and a deep commitment to her heritage. As a devoted mother and successful cannabis business owner, Maria's journey is a testament to the values instilled by her late father, Peter. Carrying on his legacy, she has fearlessly taken the reins of the family business, infusing it with her own

innovative spirit. Beyond her familial duties, Maria is a trailblazer in the cannabis industry. As the main sponsor of the Smoke Signals Indigenous Cannabis Cup, she has helped provide a platform for small Indigenous-owned cannabis businesses and musicians to thrive and showcase their talents. She employs people in her community and is an exemplary example to those around her.

With a firm belief in putting family first, Maria has not only nurtured her own daughter, Ruby, but has also dedicated herself to teaching and preparing Ruby to take over the family business one day. This intergenerational transfer of knowledge speaks volumes about Maria's dedication to both her family and her entrepreneurial endeavors.

Nomination #2 Miluschka Ilona

Miluschka, a radiant soul amidst the cannabis community, embodies a tapestry of roles and talents that paint a vivid portrait of her dynamic essence. Born into a life of cannabis advocacy as the daughter of the esteemed Mila "the Hash Queen" Jansen, she helps carry forward her mother's torch with unwavering dedication and passion.



As one of four children, Miluschka's upbringing was steeped in love, resilience, and a profound appreciation for exploration. From an early age, she embraced the adventurous spirit instilled by her mother, embarking on journeys across the globe as world travelers and companions.

Miluschka is a grower, hash connoisseur, and inventor. Her presence is felt at prestigious events like Spannabis and Dab-A-Doo gatherings around the world, where she lends her passion to assist her mother.

As a social media handler and videographer for Mila, Miluschka amplifies the voices of fellow cannabis enthusiasts, spreading a message of empowerment and

unity across digital platforms. Her tireless dedication, coupled with her boundless spirit of adventure, makes Miluschka a true inspiration within the cannabis community and beyond.

Nomination#3 Diane Stanhope

My mother may have been unknown within the mainstream cannabis community, but to me, she was my biggest supporter, and my guiding light. From the moment I started learning about cannabis, she was right there beside me, eager to absorb every bit of knowledge alongside me. Despite not being a public figure in the cannabis world, she used cannabis regularly and advocated among her friends, spreading awareness and understanding.

My mothers unwavering encouragement for me to pursue my dreams within the cannabis industry, even when it feels overwhelming and lacking support within, is what I miss the most. When she was diagnosed with stage 4 breast cancer, she bravely embraced the path of incorporating RSO (Rick Simpson Oil) into her treatment regimen, trusting my judgment and the potential benefits it could offer. Her resilience in the face of adversity and her willingness to explore alternative healing



methods spoke volumes about her strength and in turn gave me the strength I so desperately needed.

As her illness progressed, my mother's words: "Keep doing what makes you happy." she encapsulated a lifetime of love, support, and unwavering belief in me. Though she may no longer be physically present, her spirit lives on within me, fueling my passion and determination to make an impact in the world of cannabis, just as she always encouraged me to do.

Women's Day/Month is not just a b o u t celebrating the achievements of famous figures or those with the loudest voices; it's about honoring the quiet strength and unwavering support of the women who stand



beside us every day. It's a reminder that the bonds we share with the women in our lives are the pillars that carry us forward in all our endeavors. In a world where the most impactful work often goes unnoticed, Women's Day/Month shines a light on the countless unsung heroes who tirelessly advocate for causes close to their hearts, including cannabis advocacy. It's a poignant reminder that advocacy isn't about popularity

or social media presence; it's about making meaningful strides for the betterment of future g e n e r a t i o n s . A s w e c o m m e m o r a t e W o m e n 's Day/Month, let's celebrate the resilience, determination, and quiet yet profound influence of the women who shape our world for the better. Let's honor their legacy by continuing to move forward with purpose and passion, ensuring a brighter future for all.

arli Thiessen's Nominations:

here have been so many influencial and amazing women I have known during my career in this sector. Gayle Quinn was my mentor and although she has passed away but her inpact on medical cannabis has not been forgottem. Gayle was a pioneer in the cannabis industry

Gayle Quinn was a revered figure in the cannabis community, cofounded the renowned Victoria Cannabis Buyers Club. She dedicated her life to advocating for medical cannabis and was known for her expertise as a master formulator. Quinn shared her invaluable knowledge with a select group, passing on her "island secrets" that have left a lasting impact on the industry.

Her legacy as a staunch advocate for medical cannabis continues to be felt even after her passing. Quinn played a pivotal role in advancing the cannabis sector in Canada, particularly through her work at the Victoria Cannabis Buyers Club. Her contributions have been instrumental in shaping the landscape of medical cannabis access and education.



Quinn's absence is deeply felt by those who knew her, and her influence lives on through the individuals she mentored and inspired. Women like Gayle Quinn have played a crucial role in driving progress within the cannabis space, and their dedication deserves immense recognition and gratitude.



Nomination #1 Gayle Quinn

arli Thiessen's Nominations:

force within the Canadian cannabis industry, balances the roles of mother, entrepreneur, and advocate with grace and determination. As the owner/operator of Black Fin Extracts, a thriving processing company nestled in the serene landscapes of Shawnigan Lake, British Columbia, Nicole has emerged as a trailblazer, navigating the transition from the grey market to the legal arena with finesse.

Alongside her husband, Nicole has transformed Black Fin Extracts into a beacon of quality and innovation. Their commitment to collaboration with craft farmers underscores their dedication to sourcing and delivering premium cannabis products to the marketplace. With a focus on craftsmanship and integrity, Black Fin Extracts has earned a reputation for excellence that extends far beyond the shores of Vancouver Island.

Nicole's influence extends beyond the confines of her processing facility. As a former



board member and president of the Craft Farmers Co-Op, she has played a pivotal role in championing the interests of small-scale growers and producers. Her deep-rooted connections within the industry have enabled her to forge valuable relationships between growers, producers, and retailers, fostering a sense of community and camaraderie that is integral to the industry's success.

In her ongoing pursuit of innovation, Nicole's latest endeavor is nothing short of ambitious: she is spearheading the organization of a music festival and cannabis expo on Vancouver Island. With her unparalleled vision and determination, she aims to create a platform that celebrates the intersection of music, culture,

Nomination #2 Nicole Post and cannabis, while showcasing the vibrant spirit of the West Coast cannabis community.

Despite her many accomplishments, Nicole remains grounded in her commitment to her family and community. As a devoted mother of two, she balances the demands of entrepreneurship with the joys of parenthood, demonstrating resilience and strength in every facet of her life.

Nicole's journey is a testament to the transformative power of passion, perseverance, and collaboration. Through her unwavering dedication to quality, community, and innovation, she continues to shape the Canadian cannabis landscape, leaving an indelible mark on the industry and inspiring future generations of cannabis entrepreneurs.

Lastly is Corrie Yelland, a cancer survivor, who was diagnosed with anal and skin cancer. She underwent traditional treatments but found them ineffective and turned to alternative methods.

Yelland began using cannabis oil as part of her treatment regimen. She documented her journey on the website cureyourowncancer.org, sharing her experiences and advocating for the use of cannabis oil in cancer treatment.

Yelland's story gained attention, leading to a documentary titled "Corrie Yelland's Story: Beating Anal and Skin Cancer with Cannabis Oil." The film explores her battle with cancer and the role of cannabis oil in her recovery.

Nomination #3
Corrie Yelland







abrina Mohamed's Nomination #2:

Jacqui is an international best selling author and an award winning influencer.

She often speaks without thinking and like most of us on social media, she likes to filter her pics, but NEVER her thoughts and ideas.

Jacqui says and does, what most are afraid too. Jacqui uses all her social platforms to help #endthestigma and create positive and meaningful conversations around plant medicine, mental health and kindness.

Jacqui has an extreme passion for inclusion, kindness and authenticity.

She battles mental illness and the stigma of Cannabis use daily.

Jacqui feels she must advocate for the plant, the planet and the people that may feel unheard, unwelcome or unwell.

She will fight to help end the stigma and change the negative narrative around plant medicine and Cannabis use.



Nomination #1

Jacqui Childs



Sheri Aubin from Smoker Farms-

My roots in this industry began by supporting my husband and his passion for cannabis in the black market. I worked for BC Cancer for 25 years which overlapped with working towards securing a license and building a micro cannabis facility. The journey has brought me to being the very proud co-owner of Smoker Farms. It has been an interesting and challenging transition but I take great pride in the skills that I bring to the table to support our dream and the success of Smoker Farms and am proud and honored to be a part of this industry.



Nomination #3

Sheri from Smoker Farms



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Nomination #1

Andrea Flowers

Gamer's Nominations:

Andrea Flowers is a legacy member of the industry yet her longtime dedication to the plant is just part of what makes her a historymaking player in Cannabis. Providing graphic design services to brands in the grey market, Andrea then made her way through the budtending circuit covering all the aspects of the public sector in retail and as a rep. But her activism is what makes her a highlight as a woman making change. As an openly trans woman, she represents the 2SLGBTQ+ community on weedspeaking panels and passionately works to create safe spaces within the industry. Her work has awarded her the 2023 ADCANN Social Good Campaign (in partnership with Roilty Concentrates) along with other nominations as an advocate for inclusivity. Andrea is the creative director of Terps not Terfs - an apparel and accessories brand that accomplishes to boldly call to action and subtly celebrates the intersectionality of queerness and cannabis. On top of her community work, she is currently the lead graphic designer for Under the Sun Groweries. She lives loudly as a leader and representative who will answer a call to action to create safer spaces and positive experiences for everyone.

Genevieve Newton who is humble and earnest while also being bold and hilarious, is one of the most respected growers in Canada, she is well deserving of a chapter in our history books. Past addiction and chronic pain are commonly experienced catalysts for cannabis consumption because it literally saves lives, and for Gen, it also changed hers dramatically. impulse to grow for herself, and her dedication to solid education (traditional academia, mentorship, self-study, and receiving family tips & traditions) led her to an awardwinning career. As Head Grower & Director of Cultivation for Stewart Farms she developed their signature strain, Daily Grape. "Miss Newty" is as mystical as the unicorn that symbolizes her personal canna work, she is a celebrator of women, prioritizes laughter, and produces fire flower of the utmost quality. Genevieve is a team player driven by passion, she has the brains and the beauty to know what a boss babe she is but at the end of the day it's all about the plant for her. We're fortunate to have such a talented grower be excited to lean into the science of R&D and bring pheno's to the market for us all to enjoy.

www.instagram.com/missnewtygrows/



Nomination #2

Genevieve Newton

Gamer's Nominations:

Kelsey Cannabis has been a medicinal user of cannabis for many years and speaks on her experience while working as a Brain Care Centre Ambassador.

The in-depth education and training Kelsey has committed herself to have inspired her to share knowledge and she diligently works to demystify cannabis, both for the general consumer and within the industry.

She is a regular contributor to a collection of industry publications, sharing science-based information and promoting the therapeutic properties of the plant. Her speaking appearances and interviews are well-varied and include a conversation with the legends Cheech & Chong.

Kelsey is simply a definition of fabulous, she looks like a doll with her ready smile and photo-ready manicures, and she is intelligent in all the ways that a woman needs to be. Her commitment to being a powerful voice in advocating for progress within the industry is bound to be successful. She is careful and wise, a wickedly wonderful way to write history.

www.instagram.com/kelseycanna_/



Nomination #3
Kelsey Cannabis

Wharfinger's Press

a collection of poetry for if you have ever needed a reminder that it will all be ok

Illustrated by Zoe Wu

SEASONS OF 22



SEASONS OF poems by sarah gamer

www.wharfingerspress.com

udrey Wong's Nominations:

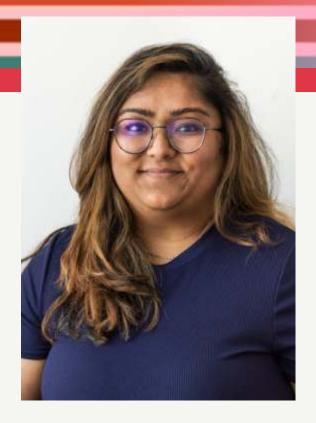
Anupama Subramaniyam

Cannabis advocacy manifests in various forms, and sometimes, the most impactful approach is simply being present and visible in circles where visibility has historically been scarce. Anu, an India-born, Zambia-raised, UK-educated Canadian, embodies a mosaic of cultures where cannabis remains mysterious and stigmatized.

After transitioning from promoting her passion for non-psychoactive foliage to advocating for the greenery of the psychoactive variant,

Anu has quickly ascended to become an unexpected but much needed face of modern Canadian cannabis advocacy.

By sharing cannabis stories from the diverse perspectives of her cultural backgrounds, she champions the plant's versatile effects to communities previously devoid of representation in this space. Anu has catalyzed the normalization of cannabis for groups that traditionally discuss their consumption in hushed



tones, hidden from the judgement of their aunties and uncles.

When people are surprised to learn that she is one of two steering the West Coast cannabis industry-darling Zyre, Anu takes these opportunities to kick-off conversations and educate others, igniting that spark of interest.

Few in our industry can match Anu's breadth of cultural outreach and her dedication to fostering understanding of cannabis across diverse cultures...

Anu stands as a testament to the power of representation and education in reshaping perceptions of cannabis within our multicultural country.



Christina Wong

Christina is the vibrant and dynamic innovator behind Fruit & Flower creative company, where she expertly intertwines cannabis and food, crafting captivating narratives and experiences. Her mochi donut recipe from her website had us hooked, showcasing her ingenious ability to infuse cannabis into cultural and culinary traditions.

Through Mogu Magu, her cannabis gatherings, Christina seamlessly melds Asian culture and tradition with interactive cannabis activations.

These inclusive events offer welcoming spaces for all to explore Asian customs like Diwali, Lunar New Year, spiritual deities, and food culture while enjoying cannabis.

Christina's dedication to normalizing cannabis is evident in her ability to create beautiful events that resonate with diverse audiences, including those of us whose narratives are scarcely showcased in this industry. Christina's impact extends beyond her events. Those fortunate enough to know her can attest to her boundless senthusiasm and unwavering support.

With genuine warmth and contagious energy, Christina uplifts everyone around her, fostering a sense of belonging and celebration. And if that's not enough, she's also a well-followed content creator; her Ikea unit functioning as a cannabis storage unit has over 1.5 million views.

It doesn't need to be said, that the cannabis world is very fortunate to have someone like Christina showcasing an authentic cannabis lifestyle that is also welcoming, fun, and inclusive,

Ophelia Chong

Ophelia is a new-school icon in the counterculture community, celebrated for her significant contemporary presence and modern cannabis activism expressed through art and design. Motivated by the lack of support for her ill sister, Ophelia launched Stock Pot Images, the cannabis complement to iStock, providing digital imagery showcasing a diverse cannabis industry, including depictions of active cannabis consumption when cannabis was first pivoting to the legal recreational realm.

Despite her impactful activism, Ophelia doesn't see herself as an activist per se, but rather as someone who takes action when it's the right thing to do. It just so happens that her actions move the needle, such as co-founding Asian Americans for Cannabis Education in 2015 as a way to educate and destigmatize the plant amongst Asian American communities.

Highly knowledgeable about the historical connections between traditional Chinese medicine and the holistic use of plant medicine, Ophelia's innovative spirit has since transcended the realm of cannabis. Her expertise in mushrooms and their cultural roots in Asian holistic medicine has been showcased in National Geographic,

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heriann Baker's Nominations:

Michele Parrotta AKA Mimi

Cannabis has been a Cannabis consumer and advocate for the past 46 years in Canada.

Michele has worked in the Cannabis industry for the last 8 years as a Founder and an Educator. She played a huge part in the legalization in Canada which has been the highlight of her career thus far! Most recently, she has been nominated for two awards at the CannExpo Awards that are being held in Toronto on March 23, 2024. We are wishing her the best of luck on both of her nominations!

With over 37 years in Sales, Michele created her own website: mimicannabis.com/ If you need help to access Medical Cannabis Approval, Michele can assist you. She also has a Shop on her website that sells Cannabis accessories, clothing and jewelry. Michele also does Product Reviews, does beauty tips on Instagram and has a blog so make sure to follow her on Instagram and Facebook.

Medical Cannabis is Michele's first love because it has helped



her in so many aspects of her life. Michele says, "Older generations of people are finally understanding the other consumption methods and realizing that they don't have to light up anymore to reap the benefits of this amazing plant! Michele says the best part has been teaching more mature people about Cannabis and how it helps in our everyday lives".

If you have any questions about Medical Cannabis, please reach out to Michele through her website.

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he landscape of cannabis insurance is intricate, evolving, and demands careful navigation. Competition in the industry has been traditionally low and premiums inflated as the few participating insurance companies attempt to offset unknown risk exposures with inflated premiums.

In the simplest terms; the basic objectives of insurance companies is to charge an appropriate amount of premium. Low enough to be competitive in securing new clients and retain existing clients but high enough to offset the amount of money paid out in claims in any given year.

They also weigh in investment income, and operating expenses

not unlike any other financial institution.

There is also marketplace conditions to consider. A 'hard' insurance market refers to a period characterized by increased premiums, reduced capacity, and stricter underwriting standards. This is because there has been reduced investment income, and catastrophic events that lead to large losses.

We have unfortunately had hard market conditions in recent years which have contributed to conservative mindsets from insurers.

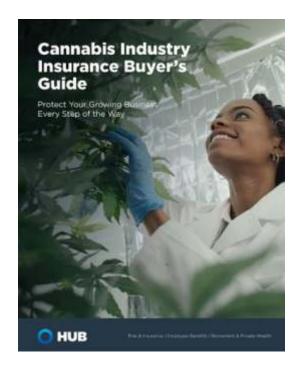
So the first factor contributing to inflated premiums and availably

of carriers is the number of participating insurance companies and re-insurance companies supporting the Cannabis industry. Many insurance carriers are not in a position of abundance to be open in investing in new emerging industries.

We also have very limited actuarial data comparatively to other industries. Industries that have existed for a long time are easy to calculate as the insurance company can compare the losses of that sector over decades, applying that data to predict the losses in the next upcoming year. When it comes to the Cannabis industry not only do insurers have limited actuarial claims data, the nature and size of both Property and Causality losses are still unfolding. This is also impacting how the industry is underwritten.

For example, the type of lighting has been a contributing factor to fire and resulting property damage for growers, and in recent years generally require separate application forms.

You can find the risk exposures that an insurance company considers more likely to happen or have happened through the application process. Increased underwriting on one facet of a business correlates to a higher



chance of an associated claim.

However, we are seeing some competition as time goes on and the market in some segments is softening. Such as cannabis retail. New carriers are coming to the table and driving costs down. Increased competition is good, but this presents another problem for brokers and consumers as the risk transfer conversation can become transactional.

Pushing the bottom dollar without education where the cost savings could be coming from should be a red flag for customers. Both premium and coverage need attention because insurance policies are not all built the same. The wordings and definitions in a policy impact what and how much is paid in a claim and can change depending

on the carrier. When it comes to property damage, the definition of Stock may include or exclude crops, and Equipment Breakdown is likely to have limits associated with spoilage of perishable products if systems fail.

Causality coverage and claims are traditionally more complex than property.

Directors and Officers' insurance covers claims related to breaches of fiduciary duty, failure to comply with regulations, employment practices, and any other legal claims that result from the boards decisions acting in the capacity as leaders has been an important and challenging product.

The most common D&O claim is associated with misleading shareholders. Directors should prioritize regulatory compliance along with financial transparency and accountability. D&O Claims can be brought by employees inside the company.

This industry has developed a thick-skinned culture and

admirable worth ethic but unfortunately with any dynamic industry, employee disputes are not uncommon as workers try to keep up. HR policies and protocols should not be underrated.

When crossing international borders, the landscape of insurance options increasing regulatory exposures and gaps. American D&O policies may not provide coverage for certain types of claims or liabilities that are specific to Canadian corporate law. Coverage for statutory liabilities unique to Canada, may not be included in an American policy. There are also additional tax implications, as a percentage of the total premium must be paid to the CRA for non-admitted insurers. If a business owner is unaware of their insurer's status this could lead to unexpected expenses alongside potential fines if they are audited.

Data collection and information systems are also vulnerable exposures as cannabis companies are among the highest targeted class of business for cyber criminals. Cyber crime is not policed in the same way other criminal endeavors are - it is an overly complex and specialized sort of loss. Professionals that can restore a system are sometimes more expensive than a ransom



request and having support to navigate a loss is key.

Product Recall is the last importantitem I'll comment on.

In Canada the regulations around Product recall and associated required limits has, been adjusted this is a positive as the high limits required did not fit all businesses, and the cost associated with product recall inhibited the direction and growth of some companies.

That being said, a small amount of affordable cover is still a good idea as issues from product labeling and marketing, products appealing to minors, or containing incorrect information still happen.

Companies can be proactive to implement policies and procedures to minimize risks vs reactive with the right support.

The right broker is not a solution to the insurance environment, which is evolving alongside everything else, but having expert advice on your side is important because the insurance policy you buy matters, and it is not your only risk management tool.

Thank you High! Canada Magazine for this opportunity to shine some light on the many sides of cannabis insurance.

By Lisa Dunkin, BA, CAIB Commercial Account Executive HUB International Insurance Brokers

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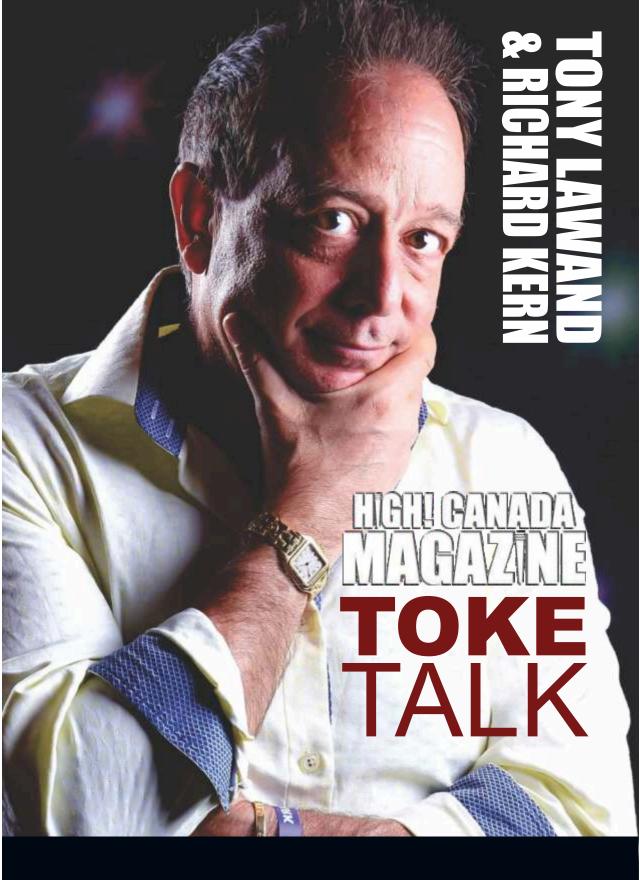
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THE HAZY HIGHJINKS OF HIGH-TECH HEROINES: A TALE OF CANNABIS AND AI

By: Tony Lawand Fintech Specialist-Contributing Host/Journalist Richard Kern Fintech Specialist- Contributing Journalist and Consultant

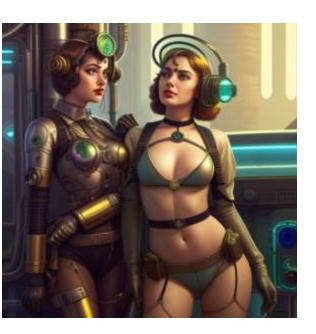
orget about leprechauns and shamrocks-March is all about celebrating Women's International History Month! And what better way to honor these fabulous females of the world than by diving into the wacky world of cannabis and artificial intelligence (AI)? Who says geeks can't be chic? Women are breaking stereotypes faster than you can say "Siri, roll me a joint." Buckle up, because we're about to embark on a wild ride filled with laughs, high-tech shenanigans, and enough pot puns to make even Snoop Dogg chuckle.

Picture this: from the bustling streets of Amsterdam to the quaint villages of Munich, European women are embracing the green revolution with open arms and a twinkle in their eyes. It's like a scene straight out of a stoner comedy, with ladies in lab coats and goggles mixing potions like modern-day alchemists. As the saying goes, "The Grass is Greener across the Pond (US/Canada) and Empowering European Women," and boy, are they



taking that to heart! In fact, some experts believe that Europe could eventually surpass North America as the global leader in womenled cannabis innovation. With a more progressive political climate and a growing demand for natural, holistic health solutions, the continent is ripe for a feminist cannabis revolution.

Our friends across the Atlantic, where women have been blazing trails in the cannabis industry for ages. It's like a buddy cop movie, with Mary Jane and Marie Curie teaming up to solve crimes against sobriety. From growing gurus to marketing mavens, these ladies are proving that when it comes to weed,



they're not just blowing smoke—they're making it rain green! As more women get involved in the industry and more countries legalize cannabis, we're going to see an explosion of new ideas and new products that are designed by women, for women.

Now, when it comes to cannabis consumption, Europeans have reputation for keeping it old school. None of this fancy vaporizer nonsense-give them a good ol' joint and they're as happy as stoners at a Pot Convention with free samples. But as American and Canadian companies start infiltrating the European market like stealthy pot pirates, things are starting to get

interesting. It's like a cross between a spy thriller and a stoner comedy, with secret agents smuggling edibles and vaporizers disguised as everyday objects. Who knew a vape pen could double as lipstick?

But it's not just about getting high—it's also about getting smart. That's where AI comes into play, turning the cannabis industry into a high-tech playground filled with endless possibilities. Imagine a world where your bong talks back to you and your vaporizer knows your deepest, darkest secrets. It's like a sci-fi movie come to life, with robots and algorithms running amok in a haze of smoke and giggles.

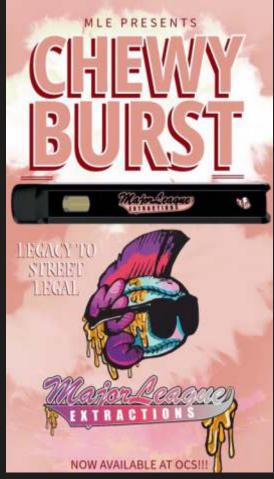
With AI technology, cannabis companies are revolutionizing the way we grow, consume, and regulate weed. It's like watching a bunch of mad scientists cooking up potions in their labs, except in stead of creating monsters, they're creating the dankest, craziest buds this side of the Mississippi, and when it comes to women's empowerment,

there's no such thing as international borders Also let's not forget about the legal side of things—AI is like having a digital lawyer on speed dial, ready to swoop in and save the day whenever things get sticky.

But the real heroes of this story are the women who are fearlessly leading the charge into this brave new world of Cannabis and AI. They're like the Avengers of the pot world, with each one bringing their own unique skills and superpowers to the table. From the techsavvy coder to the greenthumbed grower, these ladies are proving that when it comes to innovation, the sky's the limit—preferably a sky filled with fluffy white clouds of smoke.

So as we raise a glass (or a vape) to these high-tech heroines, let's remember to tip our hats to the pioneers who paved the way for this green revolution. From Mary Jane to Byte-Sized Betty, these women are the unsung heroes of the cannabis industry, and they deserve all the recognition and praise we can muster. After all, as the old saying









goes, "In weed we trust, and in AI we bust... out some serious innovation!"

And if its not said enough, at least from this "old white guy" you are appreciated, smarter than most (men) and deserve everything you've worked hard(er) to

get in this World and Cyberspace!!!!

So here's to the Mary Janes and Byte-Sized Bettys of the world: May your future be as illuminated as your herb and your humor as potent as your buds.













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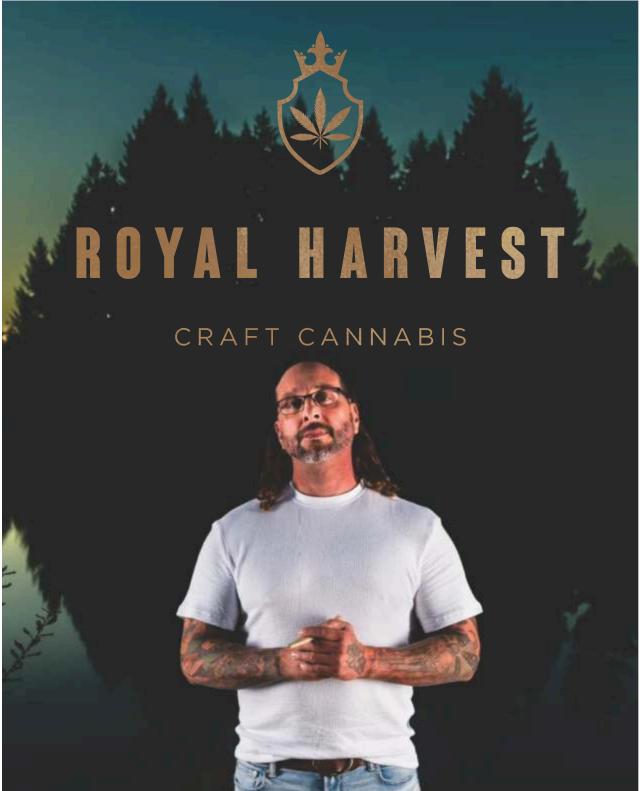






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Name	THC	CBD	Cannabinoids	Terpenes	Elevated Terpenes
Banjo	25%	<1%	30%	4%	Myrcene, Limonene, Farnesene
Black Triangle	28%	<1%	34%	4%	Myrcene, Caryophyllene, Farnesene
Blueberry	19%	<1%	22%	1.5%	Myrcene, Caryophyllene, Farnesene
Caviar Gold	27%	<1%	34%	2.20%	Limonene, Pinene, Caryophyllene
Chem de la Chem	30%	<1%	35%	4.50%	Caryophyllene, Farnesene, Myrcene
Dolato	23%	<1%	29%	3.60%	Myrcene, Caryophyllene, Farnesene
Double Dream	22%	<1%	25%	5%	Farnesene, Myrcene, Caryophyllene
Fire OG	26-31%	<1%	31-36%	2-3%	Myrcene, Limonene, Caryophyllene
Frosted Fruitcake	23-28%	<1%	25-30%	2-3%	Farnesene, Linalool, Caryophyllene
Frosted Lime CBD	<196	18%	22%	2%	Ocimene, Myrcene, Limonene
Garlic Truffle	25-30%	<1%	30-35%	3-4%	Farnesene, Caryophyllene, Myrcene
Ghost Banner	22-27%	<1%	27-32%	3-4%	Myrcene, Farnesene, Caryophyllene
Grape Pie	26%	<1%	31%	3%	Farnesene, Caryophyllene, Limonene
Grapefruit Gift	25%	<1%	30%	2%	Myrcene, Caryophyllene, Pinene
Kandy Kush	27%	<1%	33%	3%	Limonene, Caryophyllene, Myrcene
Lemon Cream	20-25%	<1%	25-30%	2-3%	Camphene, Linatoot, Carene
Miracle Alien Cookies 3	25%	<1%	31%	3.50%	Limonene, Farnesene, Caryophyllene
Motor Breath	25%	<1%	30%	3%	Caryophyllene, Myrcene, Limonene
Pacific Frost	23%	<1%	27%	3.50%	Myrcene, Farnesene, Caryophyllene
Pineapple	23%	<1%	28%	2%	Pinene, Myrcene, Caryophyllene
Purple Punch	21%	<1%	25%	3.50%	Caryophyllene, Farnesene, Limonene
R2 (NL2)	23-25%	<1%	28-33%	4-6%	Myrcene, Ocimene, Caryophyllene
Strawberry Banana	27%	<1%	34%	2.30%	Limonene, Pinene, Caryophyllene
Strawberry Guava	24%	<1%	30%	1.90%	Limonene, Caryophyllene, Myrcene
Sunset Sherbet	25-30%	<1%	29-34%	2-3%	Caryophyllene, Linatool, Limonene
Thrive	24%	<1%	30%	3.50%	Terpinolene, Caryophyllene, Farnesene
Wedding Cake	26%	<1%	32%	2.20%	Limonene, Pinene, Caryophyllene
Wolf Pack	25%	<1%	31%	2.20%	Limonene, Caryophyllene, Humulene



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